

Exclusively position your brand alongside specific, relevant editorial content in a community-based page on EHSToday.com

At ehstoday.com, now it's easier than ever to find information on the hottest topics in the environmental, health and safety industry. *EHS Today's* Category Sponsorship pages quickly connect our readers with critical and timely news, trends, products and commentary on key industry topics.

Category Sponsorship Benefits

- Exclusive - no competing leaderboard, rectangle or button ads
- High visibility
- First come, first served!
- Highly targeted customers
- Aligned with niche content-your ads follow the related articles
- Supply your own content, such as articles and products

Category Sponsorship Topics

Associate your brand with one or more key industry topics:

- Safety
 - a. Eye, Face & Head
 - b. Fall Protection
 - c. Foot Protection
 - d. Hand Protection
 - e. Hearing Protection
 - f. Protective Clothing
 - g. Respirators
- Construction
- Fire/Emergency Response
- Standards
- International

Category Sponsorship Includes:

1) Leaderboard Ad

Specs: 728w x 90h pixels. GIF, Animated GIF, JPEG, or Flash accepted. Max file Size 35k.

2) Rectangle Ad

Specs: 300w x 250h pixels. GIF, Animated GIF, JPEG, or Flash accepted. Max file size 35k.

3) Button Ad

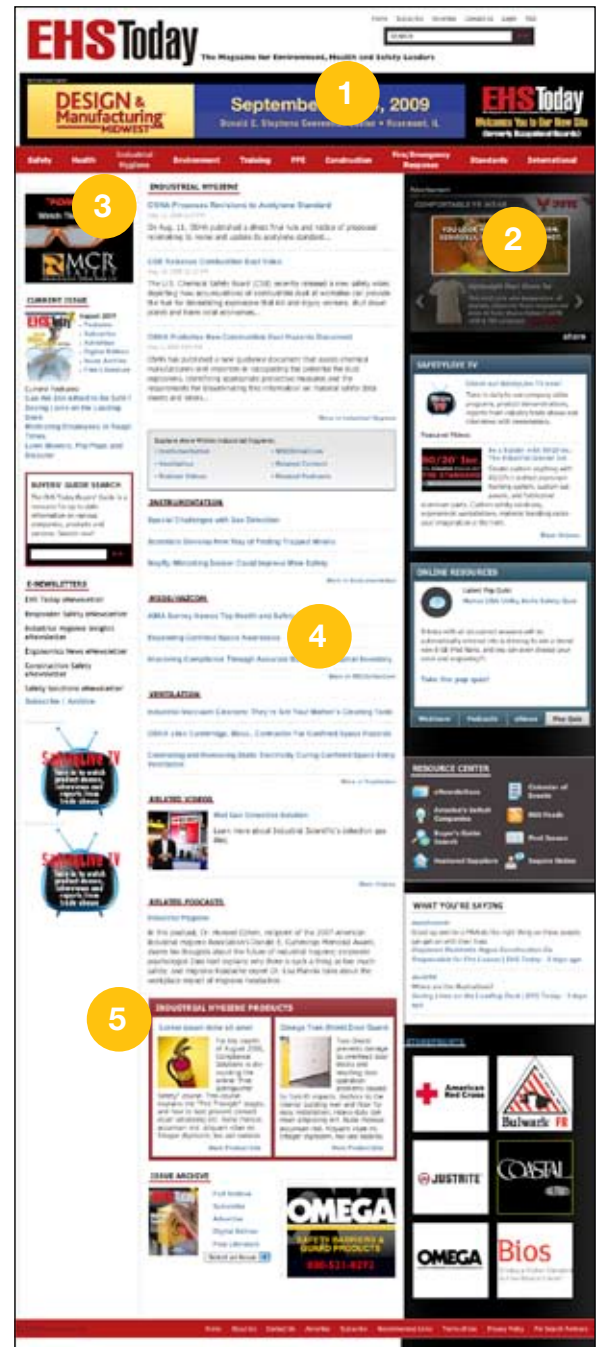
Specs: 180w x 150h pixels. GIF, Animated GIF, JPEG, or Flash accepted. Max file Size 35k.

4) Three Articles/ Case Studies

Specs: Article Title, 30-word abstract. Article Format: PDF or link to website

5) Two Products

Specs: Photo:100w x 100h pixels, Up to 50 words of text for description and link to your product or homepage. Max file Size 10k.



Rate:

\$1,000 net/per month
(Minimum three month purchase)

Materials and Deadlines: Materials must be submitted at least five business days prior to the scheduled run date. Please email your creative, in accordance with the specifications for the purchased position, to Liz Bollini at liz.bollini@penton.com. Phone: 216.931.9222.