

● **Cost-Effective** ● **Broad & Targeted** ● **All Sponsorships Include Text & Image**

EHS Today eNewsletter

EHS Today is the only newsletter that adopts a holistic approach to the management of environment, health and safety by bringing you breaking news, analysis and features that focus on occupational safety, environmental and risk management, sustainability and workplace quality of life.

Publishing Dates: Weekly
Circulation: Approximately 70,000*

1) Position 1

One per issue. 125 words of text, 180w x 150h GIF or JPEG image and unlimited links. Max file size 10k.

Rate: \$1,200 net

2) Position 2

One per issue. 75 words of text, 180w x 150h GIF or JPEG image and two links. Max file size 10k.

Rate: \$850 net

3) Hot Products

Three per issue. 50 words of text, 180w x 150h GIF or JPEG image and one link. Max file size 10k.

Rate: \$650 net

4) Featured Links

25 words of text and one link.

Rate: \$300 net

5) Skyscraper Ad

One per issue. 160w x 600h GIF or JPEG image and 30 words of text and one link. Max file size 35k.

Rate: \$650 net

Custom eNewsletter

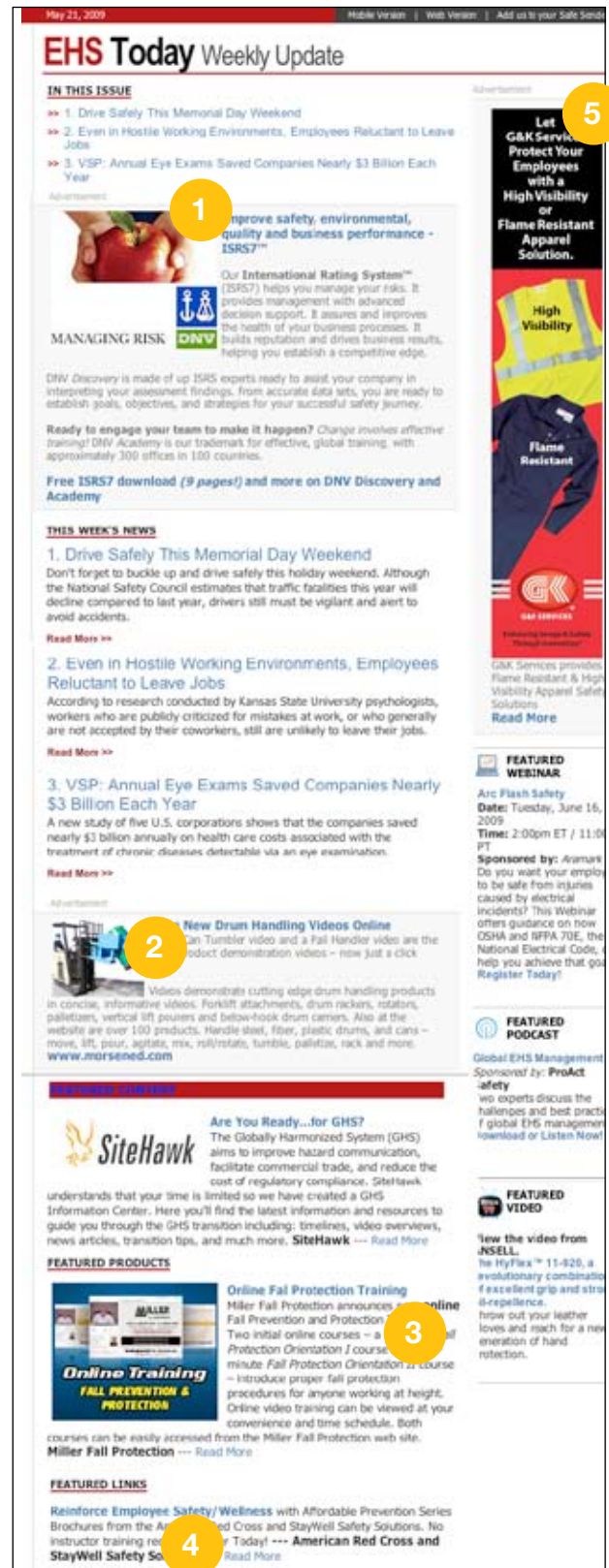
Targeted eBlast-You Choose Your Audience!

Have a specific audience you are trying to reach? Utilize *EHS Today's* email database by selecting your audience criteria. Choose your audience based on desired job titles, industry, employee size and by state. This is an exclusive eBlast where you supply *EHS Today* with the HTML content. Once the eBlast is deployed you will receive a open and click-thru report, allowing you to gauge your ROI.

Specs: The HTML width should be under 620 pixels. Each product image should include product text as well. Keep in mind that some email programs strip out images and people are reading more emails on PDA/cell phones, so when designing your eBlast make sure your marketing message can be conveyed without the images. Materials are due one week before the eBlast deploy date.

Rate: \$375 net per thousand email addresses

Newsletter Materials and Deadlines: Materials must be submitted at least five business days prior to the scheduled run date. Please email your creative, in accordance with the specifications for the purchased position, to Liz Bollini at liz.bollini@penton.com. Phone: 216.931.9222.



*Source: Publisher's Own Data

Safety Solutions eNewsletter

Safety Solutions offers how-to information and resources that busy occupational safety and health practitioners can apply to their own worksites. The monthly newsletter offers a full-length article based on best practices and practical solutions to workplace occupational safety and health challenges, along with links to valuable information found on ehstoday.com and from our sponsors.

Circulation: Approximately 33,000

Ergonomics eNewsletter

Ergonomics News is designed to help ergonomists and safety managers find the right solutions to a host of ergonomic-related challenges — from manual material handling to office ergonomics. Every month, the newsletter features a column written by a veteran ergonomist, along with links to ergonomics news stories on ehstoday.com.

Circulation: Approximately 17,000

IH Insights eNewsletter

The EHS Today electronic newsletter for the industrial hygiene community. Content in IH Insights ranges from chemical safety to the role of the industrial hygienist in today's enterprises. It features an original column in each issue, written by an experienced industrial hygienist, along with links to additional articles on industrial hygiene-related topics on ehstoday.com.

Circulation: Approximately 21,000

Responder Safety eNewsletter

This monthly newsletter brings our audience of 21,000 public and private emergency response managers up-to-date on important news and information affecting their employees' safety and performance. The enews contains information that supports critical missions of fire, emergency services, hazmat, EMS/rescue, police and homeland security.

Circulation: Approximately 21,000

Position 1

One per issue. 125 words of text, 180w x 150h GIF or JPEG image and unlimited links. Max file size 10k. Rate: \$1,200 net

Position 2

One per issue. 75 words of text, 180w x 150h GIF or JPEG image and two links. Max file size 10k. Rate: \$850 net

Construction Safety eNewsletter

Construction can be a safe occupation when employers and workers are aware of the hazards and how to mitigate them. This monthly enewsletter provides guidance from construction safety experts, examines trends and regulatory action in the construction industry, helps workers identify and control the hazards that commonly cause the most serious construction injuries, and offers information about products and services related to construction safety.

Circulation: Approximately 10,000

Position 1

One per issue. 125 words of text, 180w x 150h GIF or JPEG image and unlimited links. Max file size 10k. Rate: \$625 net

Position 2

One per issue. 75 words of text, 180w x 150h GIF or JPEG image and two links. Max file size 10k. Rate: \$525 net

Hot Products

Three per issue. 50 words of text, 180w x 150h GIF or JPEG image and one link. Max file size 10k. Rate: \$650 net

Featured Links

25 words of text and one link. Rate: \$300 net

Hot Products

Three per issue. 50 words of text, 180w x 150h GIF or JPEG image and one link. Max file size 10k. Rate: \$450 net

Featured Links

25 words of text and one link. Rate: \$200 net



Skyscraper Ad

One per issue. 160w x 600h GIF or JPEG image and 30 words of text and one link. Max file size 35k. Rate: \$650 net



Skyscraper Ad

One per issue. 160w x 600h GIF or JPEG image and 30 words of text and one link. Max file size 35k. Rate: \$425 net