

EXPANSION M | A | N | A | G | E | M | E | N | T

Online Advertising

ExpansionManagement.com provides corporate relocation decision-makers worldwide with comparison information on cities, states, regions, and countries that will enhance their ability to make quality site location decisions.

The site serves executives within companies that are actively looking for the best location to establish a future manufacturing plant, distribution center, regional or corporate headquarters, call center, or similar business facility.

ExpansionManagement.com is part of the IndustryWeek Manufacturing Network of websites.

Website ads

ExpansionManagement.com offers two different sizes of website ads: banners and skyscrapers.

Banners appear in rotation at the top of each page.

Dimensions: 468x60.

File formats: GIF, Flash, or other rich media accepted.

Max file size: 30KB.

Investment: \$40 net CPM (cost per 1,000 impressions)

Skyscrapers are served along the right column of each ExpansionManagement.com page.

Dimensions: 160x600.

File formats: GIF, Flash, or other rich media accepted.

Max file size: 30KB.

Investment: \$45 net CPM (cost per 1,000 impressions)

The screenshot shows the Expansion Management website interface. At the top, there is a navigation bar with 'EXPANSION MANAGEMENT' and 'EM INFO' logos, along with search and directory options. Below the navigation, a green banner ad for 'Banner 468x60' is displayed. To the right of the banner, there is a 'Skyscraper' ad for '160x600'. The main content area features a sidebar with navigation links like 'State Spotlights', 'International Spotlights', and 'Industry Spotlights'. The main content area displays several news articles, including 'Polymarin, WWT To Build Wind Rotor Blades in Expansion Project in Arkansas' and 'Boeing to Slash 10,000 Jobs This Year'.

eNewsletter ads

Each Thursday, more than 5,000 professionals who are interested in relocation receive Expansion Management's Site Location News eNewsletter.

Produced in association with IndustryWeek, the Site Location eNewsletter contains the latest updates about economic development.

Specs: Your ad includes a 40-character headline, a 75-word body copy with URL, and a 120x60 pixel logo.

Investment: \$750 net per issue, or \$2,000 net for four consecutive issues.

The screenshot shows the Site Location News eNewsletter. At the top, there is a navigation bar with 'Site Location News' and 'EXPANSION' logos. Below the navigation, there is an 'Exclusive sponsor ad position' for Villanova University. The main content area features several news articles, including 'Serious Materials Acquires Bankrupt Kensington Windows Creating Green Collar Jobs' and 'Polymarin, WWT To Build Wind Rotor Blades in Expansion Project in Arkansas'.



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