

Sworn Circulation Statement

Sworn statement of circulation for *Foundry Management & Technology* for the 12 month period ending January 2010.

Issues per year: 12 | Established: 1892

Purpose: This sworn statement serves as an additional source of information regarding the circulation coverage of *Foundry Management & Technology*.

Field Served: *Foundry Management & Technology* serves foundries and foundry departments which produce gray iron, ductile iron, malleable iron, steel, aluminum, brass, bronze, and other types of metal casting. Also included, pattern shops.

BUSINESS/OCCUPATIONAL BREAKOUT OF AUDIENCE CIRCULATION (BASED ON THE JAN 2010) <small>Definition of Audience Circulation: Recipients are companies and their personnel in the cast metals industry from management levels through production and other departments related to foundry production. A limited number of educational institutions (including faculties), libraries, trade associations, government and military agencies and departments and personnel, foundry equipment manufacturers and supply dealers, consultants, testing laboratories, also included in the audience circulation.</small>	Gray & Ductile Iron	Malleable Iron	Steel	Aluminum	Brass/Bronze	Other Nonferrous Metals	Pattern Shops	Total Circulation	Percent of Total
	Foundries: Executive Management & Purchasing Personnel								
Presidents, Vice Presidents, Owners, General Managers, Corporate Execs	2,951	118	3,236	2,613	725	749	53	10,445	61.7%
Purchasing Personnel	207	8	143	1119	40	66	—	583	3.4%
Production Management & Personnel									
Production Management (Plant Managers, Foundry Superintendents, Asst. Superintendents, Other Personnel)	576	25	524	380	144	127	2	1778	10.5%
Production Engineering (Chief Engineers, Foundry Engineers, Plant Engineers, and Other Engineering Personnel)	334	14	273	293	61	128	—	1,103	6.5%
Foremen, Supervisory, and Others	527	18	185	239	110	55	—	1,134	6.7%
Process Control Personnel									
Metallurgical & Inspection Personnel (Metallurgists, Technical Directors, Chemists, Inspectors, Lab Technicians)	132	3	76	67	18	47	—	343	2%
Process Control Engineers (Research Engineers, Sand Engineers, Process Engineers, Other Foremen & Supervisory Process Control Personnel)	175	6	97	78	17	68	—	441	2.6%
Other Metalcasting Personnel (Sales & Office Personnel)									
	280	7	170	171	36	203	1	868	5.1%
TOTAL COPIES TO FOUNDRIES	5,182	199	4,704	3,960	1,151	1,443	56	16,695	98.6%
Other Paid Circulation								231	1.4%
TOTAL AUDIENCE CIRCULATION								16,926	100%

Geographical Breakout of Audience Circulation

New England		
Maine	34	
New Hampshire	134	
Vermont	15	
Massachusetts	233	
Rhode Island	63	
Connecticut	198	
Total	677	4.0%
Middle Atlantic		
New York	446	
New Jersey	308	
Pennsylvania	1352	
Total	2,106	12.4%
South Atlantic		
Delaware	8	
Maryland	79	
Washington D.C.	1	
Virginia	207	
West Virginia	71	
North Carolina	251	
South Carolina	188	
Georgia	263	
Florida	380	
Total	1,448	8.6%
East North Central		
Ohio	1,725	
Indiana	884	
Illinois	1,028	
Michigan	1,151	
Wisconsin	1,246	
Total	6,034	35.6%
East South Central		
Kentucky	183	
Tennessee	308	
Alabama	576	
Mississippi	75	
Total	1,142	6.7%

West North Central		
Minnesota	455	
Iowa	345	
Missouri	380	
North Dakota	17	
South Dakota	23	
Nebraska	99	
Kansas	156	
Total	1,475	8.7%
West South Central		
Arkansas	136	
Louisiana	125	
Oklahoma	230	
Texas	897	
Total	1,388	8.2%
Mountain		
Montana	26	
Idaho	47	
Wyoming	17	
Colorado	146	
New Mexico	35	
Arizona	115	
Utah	118	
Nevada	23	
Total	527	3.1%
Pacific		
Alaska	9	
Washington	287	
Oregon	280	
California	952	
Hawaii	8	
Total	1,536	9.1%

United States	16,333	96.5%
U.S. Territories	11	
Canada	503	
Mexico	1	
Other Intl.	76	
APO/FPO	2	
Total	593	3.5%
Total	16,926	100%



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The combined total of controlled circulation and paid circulation for *Foundry Management & Technology* is 16,926 subscribers. The source for the information on this sworn statement has been provided by the Penton Media Audience Marketing Department and is represented as publishers own data.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Ron Lowy, Publishing Director

James Cowart, Audience Development Director

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