

Issues per year: 12 | Established: 1892

**Purpose:** This sworn statement serves as an additional source of information regarding the circulation coverage of *Foundry Management & Technology*.

**Field Served:** *Foundry Management & Technology* serves foundries and foundry departments which produce gray iron, ductile iron, malleable iron, steel, stainless steel, aluminum, brass, bronze, and other types of metal casting. Also included, pattern shops.

<b>BUSINESS/OCCUPATIONAL BREAKOUT OF AUDIENCE CIRCULATION (PERIOD ENDING JUNE 2010)</b>	<b>Gray &amp; Ductile Iron</b>	<b>Malleable Iron</b>	<b>Steel</b>	<b>Stainless Steel</b>	<b>Aluminum</b>	<b>Brass/Bronze</b>	<b>Other Nonferrous Metals</b>	<b>Pattern Shops</b>	<b>Total Circulation</b>	<b>Percent of Total</b>
<b>Definition of Audience Circulation:</b> Recipients are companies and their personnel in the cast metals industry from management levels through production and other departments related to foundry production. A limited number of educational institutions (including faculties), libraries, trade associations, government and military agencies and departments and personnel, foundry equipment manufacturers and supply dealers, consultants, testing laboratories, also included in the audience circulation.										
<b>Foundries: Executive Management &amp; Purchasing Personnel</b>										
Presidents, Vice Presidents, Owners, General Managers, Corporate Execs	3,108	115	2,738	431	2,566	723	741	25	10,447	61.3%
Purchasing Personnel	219	9	116	32	119	40	51	—	586	3.4%
<b>Production Management &amp; Personnel</b>										
Production Management (Plant Managers, Foundry Superintendents, Asst. Superintendents, Other Personnel)	703	24	398	125	379	152	123	1	1,905	11.2%
Production Engineering (Chief Engineers, Foundry Engineers, Plant Engineers, and Other Engineering Personnel)	363	17	199	75	258	63	123	—	1,098	6.4%
Foremen, Supervisory, and Others	615	15	134	59	181	114	56	—	1,174	6.9%
<b>Process Control Personnel</b>										
Metallurgical & Inspection Personnel (Metallurgists, Technical Directors, Chemists, Inspectors, Lab Technicians)	144	5	57	23	68	18	48	—	363	2.1%
Process Control Engineers (Research Engineers, Sand Engineers, Process Engineers, Other Foremen & Supervisory Process Control Personnel)	174	6	83	30	87	24	78	—	482	2.8%
<b>Other Metalcasting Personnel (Sales &amp; Office Personnel)</b>										
	209	6	165	49	161	33	172	1	796	4.7%
<b>TOTAL COPIES TO FOUNDRIES</b>	<b>5,535</b>	<b>197</b>	<b>3,890</b>	<b>824</b>	<b>3,819</b>	<b>1,167</b>	<b>1,392</b>	<b>27</b>	<b>16,851</b>	<b>98.8%</b>
Other Paid Circulation									198	1.2%
<b>TOTAL AUDIENCE CIRCULATION</b>									<b>17,049</b>	<b>100%</b>

## Geographical Breakout of Audience Circulation

<b>New England</b>		
Maine	35	
New Hampshire	127	
Vermont	15	
Massachusetts	225	
Rhode Island	60	
Connecticut	199	
<b>Total</b>	<b>661</b>	<b>3.9%</b>
<b>Middle Atlantic</b>		
New York	451	
New Jersey	294	
Pennsylvania	1,368	
<b>Total</b>	<b>2,113</b>	<b>12.3%</b>
<b>South Atlantic</b>		
Delaware	10	
Maryland	80	
Washington D.C.	1	
Virginia	197	
West Virginia	70	
North Carolina	246	
South Carolina	191	
Georgia	271	
Florida	380	
<b>Total</b>	<b>1,446</b>	<b>8.5%</b>
<b>East North Central</b>		
Ohio	1,746	
Indiana	890	
Illinois	1,024	
Michigan	1,139	
Wisconsin	1,261	
<b>Total</b>	<b>6,060</b>	<b>35.5%</b>
<b>East South Central</b>		
Kentucky	190	
Tennessee	314	
Alabama	576	
Mississippi	81	
<b>Total</b>	<b>1,161</b>	<b>6.8%</b>

<b>West North Central</b>		
Minnesota	452	
Iowa	355	
Missouri	381	
North Dakota	17	
South Dakota	28	
Nebraska	101	
Kansas	151	
<b>Total</b>	<b>1,485</b>	<b>8.8%</b>
<b>West South Central</b>		
Arkansas	138	
Louisiana	127	
Oklahoma	229	
Texas	918	
<b>Total</b>	<b>1,412</b>	<b>8.2%</b>
<b>Mountain</b>		
Montana	27	
Idaho	51	
Wyoming	16	
Colorado	149	
New Mexico	34	
Arizona	120	
Utah	119	
Nevada	22	
<b>Total</b>	<b>538</b>	<b>3.2%</b>
<b>Pacific</b>		
Alaska	10	
Washington	303	
Oregon	288	
California	956	
Hawaii	8	
<b>Total</b>	<b>1,565</b>	<b>9.2%</b>

<b>United States</b>	<b>16,441</b>	<b>96.4%</b>
<b>U.S. Territories</b>	<b>12</b>	
<b>Canada</b>	<b>525</b>	
<b>Foreign</b>	<b>71</b>	
<b>Total</b>	<b>608</b>	<b>3.6%</b>
<b>Total</b>	<b>17,049</b>	<b>100%</b>



# Sworn Circulation Statement

Sworn statement of circulation for *Foundry Management & Technology* for the 12 month period ending June 2010.

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**Purpose:** This sworn statement serves as an additional source of information regarding the circulation coverage of *Foundry Management & Technology*.

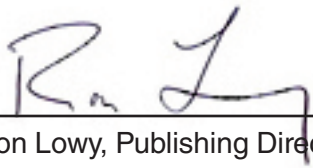
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The combined total of controlled circulation and paid circulation for *Foundry Management & Technology* is 17,049 subscribers. The source for the information on this sworn statement has been provided by the Penton Media Audience Marketing Department and is represented as publishers own data.

## PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.



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Ron Lowy, Publishing Director



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James Cowart, Audience Development Director

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