

BUSINESS PUBLICATION CIRCULATION STATEMENT FOR THE 6 MONTH PERIOD ENDED JUNE 2009

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A Penton Media Publication
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www.industryweek.com

Official Publication of: None
Established: 1882
Issues Per Year: 12



FIELD SERVED

INDUSTRYWEEK serves the following segment of the economy: manufacturing; mining; transportation; business services, including computer software manufacturers and computer related services and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include individuals whose titles are in the following title categories: Corporate and Executive Management including CEO, COO, CFO, CIO, Executive VP and GM; Operations Production and Plant Management including VPs and Directors of Operations, IT, Production and Plant Managers; Purchasing and Sourcing Management including VPs and Directors of Purchasing and Sourcing; Finance Analysts; and Others Allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	38
Advertiser and Agency	372
Rotated or Occasional	-
Allocated for Trade Shows and Conventions	100
Electronic	-
All Other	1,522
TOTAL	2,032

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	121,458	100.0	120,068	98.8	1,390	1.2
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	30	-	-	-	30	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	121,488	100.0	120,068	98.8	1,420	1.2

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
January	808	783	110,500	14,355			124,855	April	1,276	1,257	105,340	14,452			119,792
February	1,023	1,024	110,282	14,454			124,736	May	241	262	105,463	14,481			119,944
March	5,832	863	105,463	14,263			119,726	June	569	603	105,191	14,683			119,874
								TOTAL	9,749	4,792					

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**This issue is 1.5% or 1,853 copies below the average of the other 5 issues reported in Paragraph two.**

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	DISTRIBUTION		CORPORATE MANAGEMENT TITLES				
			Print Version Only (A)	Electronic Version Only (B)	CORPORATE and EXECUTIVE MANAGEMENT including CEO, COO, CFO, CIO, EXECUTIVE VP and GM	OPERATIONS, PRODUCTION AND PLANT MANAGEMENT including VPs and DIRECTORS of OPERATIONS, IT, PRODUCTION and PLANT MANAGERS	ENGINEERING, R&D, DESIGN & TECHNICAL MANAGEMENT including VPs and Directors of Engineering, R&D and Information Systems/Tech nology	PURCHASING and SOURCING MANAGEMENT including VPs and DIRECTORS of PURCHASING and SOURCING	OTHER TITLED and NON-TITLED MGMT and PERSONNEL
Oil and Gas Extraction, Mining _____	1,769	1.5	1,537	232	886	502	211	167	-
Food, Beverage and Tobacco Manufacturing _____	8,067	6.7	7,164	903	3,591	2,841	918	716	-
Textile Mills & Apparel Mfg. (including Textile Product Mills, Apparel Mfg. Leather and Allied Product Mfg.) _____	3,236	2.7	2,857	379	1,709	930	353	244	-
Wood Product Mfg. (including Sawmills and Mfg. Of Veneer, Plywood & Engineered Wood Products) _____	3,644	3.1	3,276	368	1,839	1,103	354	346	-
Paper Mfg. (including Printing, Publishing and related support activities) _____	7,954	6.6	7,028	926	3,813	2,628	814	696	-
Petroleum, Coal and Chemical Product Mfg. (including Resins, Synthetics, Pharmaceutical and Medicine, Paint, Adhesive, Soap, Cleaning Compounds) _____	5,013	4.2	4,315	698	1,944	1,592	1,118	357	-
Plastics and Rubber Products Mfg. (including Clay, Glass, Cement, Concrete, Lime and Gypsum) _____	7,883	6.6	6,981	902	3,335	2,484	1,394	666	-
Primary Metal Manufacturing _____	5,987	5.0	5,364	623	2,141	1,946	1,453	446	-
Fabricated Metal Product Mfg. _____	14,172	11.8	12,637	1,535	6,603	3,836	2,747	1,013	-
Machinery Mfg., (including Industrial, Agricultural, Mining, Farm, Construction, Commercial and Service Industry, HVAC and Metalworking) _____	13,955	11.6	12,436	1,519	6,041	3,241	3,773	893	-
Medical Equipment & Supplies (including Laboratory Apparatus & Furniture, Surgical & Medical Instruments, Dental Equipment & Supplies) _____	3,452	2.9	2,994	458	1,785	920	483	261	-
Computer and Electronic Product Mfg. (including Computer and Peripheral Equipment, Computer Software, Communications and Telephone Apparatus, Radio, Television, and Wireless Communications Equipment, Audio and Video Equipment, Semiconductor and Other Electronic Component Mfg., Navigational, Measuring, Electromedical, and Control Instruments) _____	6,126	5.1	5,165	961	2,465	1,254	2,047	355	-
Electrical Equipment and Component Mfg. _____	6,107	5.1	5,253	854	2,109	1,540	2,068	386	-
Transportation Equipment Mfg. (including Motor Vehicles, Trailers & Parts, Aerospace Products and Parts, Aircraft & Aircraft Engines and Parts, Guided Missiles & Space Vehicles, Railcars, Ships and Boats, Motorcycles, Military Armored Vehicles, Tanks & Components) _____	11,035	9.2	9,624	1,411	4,301	2,908	2,891	931	-
Furniture and Related Product Mfg. (including Wood Kitchen Cabinets & Countertops, Household & Institutional Furniture and Office Furniture) _____	2,141	1.8	1,873	268	960	654	297	230	-
Other Miscellaneous Mfg. (including Surgical and Medical Instruments, Dental Equipment and Supplies, Jewelry and Silverware, Sporting and Athletic Goods, Dolls, Toys, and Games, Office Supplies, Signs, Musical Instruments) _____	12,863	10.7	11,384	1,479	5,265	3,305	3,229	1,063	-
Sub-Total: Manufacturing Industries	113,404	94.6	99,888	13,516	48,787	31,684	24,150	8,770	-
Others Allied to the Field (including wholesalers or distributors of durable or non-durable goods, system integrators, contractors and professional, scientific and technical services) _____	5,309	4.4	4,344	965	3,479	738	376	699	-
Other Paid Circulation: Subscriptions _____	1,231	1.0	1,231	-	-	-	-	-	1,231
TOTAL QUALIFIED CIRCULATION	119,944	100.0	105,463	14,481	52,266	32,422	24,526	9,469	1,231
PERCENT	100.0		87.9	12.1	43.6	27.0	20.5	7.9	1.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years						
I. Direct Request :	113,483	6,461	-	105,463	14,481			119,944	100.0
II. Request from recipient's company:	-	-	-	-	-			-	-
III. Membership Benefit:	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-			-	-
Association rosters and directories	-	-	-	-	-			-	-
Business directories	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-			-	-
Other sources	-	-	-	-	-			-	-
VI. Single Copy Sales:	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	113,483	6,461	-	105,463	14,481			119,944	100.0
PERCENT	94.6	5.4	-	87.9	12.1			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function	105,435	14,481			119,916	100.0
Individuals by name only	-	-			-	-
Titles or functions only	-	-			-	-
Company names only	-	-			-	-
Multi-Copy Same Addressee copies	28	-			28	-
Single Copy Sales	-	-			-	-
TOTAL QUALIFIED CIRCULATION	105,463	14,481			119,944	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine	509	52			561	
030-038 New Hampshire	644	91			735	
050-059 Vermont	303	40			343	
010-027 Massachusetts	2,606	349			2,955	
028-029 Rhode Island	463	58			521	
060-069 Connecticut	1,842	197			2,039	
NEW ENGLAND	6,367	787			7,154	6.0
100-149 New York	5,129	697			5,826	
070-089 New Jersey	3,010	354			3,364	
150-196 Pennsylvania	6,581	825			7,406	
MIDDLE ATLANTIC	14,720	1,876			16,596	13.8
430-459 Ohio	7,832	1,028			8,860	
460-479 Indiana	3,825	538			4,363	
600-629 Illinois	6,441	830			7,271	
480-499 Michigan	4,675	626			5,301	
530-549 Wisconsin	4,403	628			5,031	
EAST NO. CENTRAL	27,176	3,650			30,826	25.7
550-567 Minnesota	3,201	442			3,643	
500-528 Iowa	1,843	277			2,120	
630-658 Missouri	2,588	320			2,908	
580-588 North Dakota	296	35			331	
570-577 South Dakota	394	45			439	
680-693 Nebraska	867	107			974	
660-679 Kansas	1,311	167			1,478	
WEST NO. CENTRAL	10,500	1,393			11,893	9.9
197-199 Delaware	224	38			262	
206-219 Maryland	1,246	168			1,414	
200-205 Washington, DC	100	22			122	
220-246 Virginia	2,126	284			2,410	
247-268 West Virginia	564	58			622	
270-289 North Carolina	3,868	527			4,395	
290-299 South Carolina	1,832	255			2,087	
300-319 Georgia	3,012	388			3,400	
320-349 Florida	3,577	466			4,043	
SOUTH ATLANTIC	16,549	2,206			18,755	15.7
400-427 Kentucky	1,879	211			2,090	
370-385 Tennessee	2,499	376			2,875	
350-369 Alabama	1,776	223			1,999	
386-397 Mississippi	866	96			962	
EAST SO. CENTRAL	7,020	906			7,926	6.6
716-729 Arkansas	1,030	166			1,196	
700-714 Louisiana	942	128			1,070	
730-749 Oklahoma	1,245	163			1,408	
750-799 Texas	6,079	925			7,004	
WEST SO. CENTRAL	9,296	1,382			10,678	8.9
590-599 Montana	230	36			266	
832-838 Idaho	414	55			469	
820-831 Wyoming	112	13			125	
800-816 Colorado	1,056	163			1,219	
870-884 New Mexico	249	33			282	
850-865 Arizona	960	166			1,126	
840-847 Utah	735	128			863	
889-898 Nevada	290	48			338	
MOUNTAIN	4,046	642			4,688	3.9
995-999 Alaska	69	9			78	
980-994 Washington	1,362	214			1,576	
970-979 Oregon	1,103	162			1,265	
900-961 California	6,747	1,094			7,841	
967-968 Hawaii	70	12			82	
PACIFIC	9,351	1,491			10,842	9.0
UNITED STATES	105,025	14,333			119,358	99.5
969 & 004-009 U.S. Territories	92	25			117	
Canada	210	106			316	
Mexico	17	-			17	
Other International	118	16			134	
AP0/FPO	1	1			2	
TOTAL QUALIFIED CIRCULATION	105,463	14,481			119,944	100.0

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified	200,141	182,001	182,641	126,365	126,250	121,488
Qualified Non-Paid Total	197,971	180,072	180,985	124,779	124,744	120,068
Print Only	197,971	180,072	171,284	109,044	108,437	105,624
Electronic Only	-	-	9,701	15,735	15,474	14,444
Print & Electronic (Unduplicated)	-	-	-	-	833	-
Qualified Paid Total	2,170	1,929	1,656	1,586	1,506	1,420
Print Only	2,170	1,929	1,656	1,586	1,506	1,416
Electronic Only	-	-	-	-	-	4
Print & Electronic (Unduplicated)	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	\$53.50	**NC	\$65.44	\$61.78	**NC	**NC

*NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the electronic version are notified via email when the version is available.

PARAGRAPHS 5 & 6 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Print Version Only						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	107,010	100.0	105,624	98.7	1,386	1.3
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	30	-	-	-	30	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	107,040	100.0	105,624	98.7	1,416	1.3

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Electronic Version Only						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	14,448	100.0	14,444	100.0	4	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	14,448	100.0	14,444	100.0	4	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Ron Lowy, Publisher

Seth Olson, Audience Marketing Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 28, 2009

State Ohio

County Cuyahoga

Received by BPA Worldwide July 28, 2009

Type PJ

ID Number I044Y0J9

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)