

**BUSINESS PUBLICATION CIRCULATION STATEMENT  
FOR THE 6 MONTH PERIOD ENDED JUNE 2011  
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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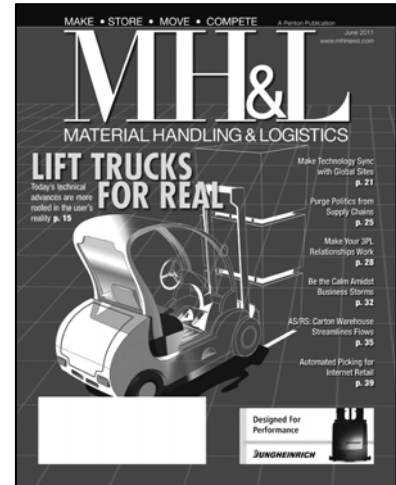
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Issues Per Year: 12



**FIELD SERVED**

MATERIAL HANDLING & LOGISTICS serves the field of management and supervision of material handling and packaging including manufacturing industries, construction, wholesale & retail trade, 3rd party logistics providers, transportation/warehousing services and other industries allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients include corporate & executive management; operations, production & plant management; engineering, R&D, design and technical management, purchasing & sourcing management; distribution, warehousing & logistics management and sales & business development management as shown in Paragraph 3a herein.

**PURPOSE**

Included herein is a supplementary analysis of respondents who recommend, select or buy material handling equipment or services.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	151
Advertiser and Agency _____	1,477
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	100
Digital _____	-
All Other _____	771
<b>TOTAL</b>	<b>2,499</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	53,301	100.0	53,286	100.0	15	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL</b>	<b>53,301</b>	<b>100.0</b>	<b>53,286</b>	<b>100.0</b>	<b>15</b>	<b>-</b>

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD					
2011 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January _____	162	40	47,031	8,063	55,094
February _____	73	76	47,025	7,924	54,949
March _____	101	81	47,025	7,803	54,828
April _____	4,345	4,306	47,013	7,639	54,652
May _____	17,413	12,595	45,000	5,151	50,151
June _____	-	-	45,000	5,129	50,129
<b>TOTAL</b>	<b>22,094</b>	<b>17,098</b>			

**3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011****This issue is 7.0% or 3,779 copies below the average of the other 5 issues reported in Paragraph two.**

BUSINESS AND INDUSTRY	TOTAL COPIES	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	CLASSIFICATION BY TITLE		
					CORPORATE & EXECUTIVE MANAGEMENT (Note 1)	PLANT MANAGEMENT (Note 2)	OTHER MANAGEMENT (Note3)
Food Mfg, Beverage & Tobacco Product Mfg _____	3,393	6.8	3,141	252	1,279	1,682	432
Textile Mills & Apparel Mfg _____	1,290	2.6	1,155	135	509	565	216
Furniture & Related Product Mfg _____	818	1.6	724	94	331	367	120
Paper Mfg, Printing & Related Support Services _____	2,376	4.7	2,193	183	728	1,336	312
Chemical Mfg, Pharmaceutical Mfg, Petroleum & Refining Mfg _____	2,332	4.7	2,067	265	698	1,309	325
Plastics & Rubber Products Mfg & Nonmetallic Mineral Product Mfg _____	2,466	4.9	2,207	259	833	1,303	330
Primary Metal Mfg _____	3,358	6.7	3,050	308	1,175	1,790	393
Fabricated Metal Product Mfg _____	5,884	11.7	5,309	575	2,258	2,877	749
Machinery Mfg _____	5,153	10.3	4,608	545	1,999	2,422	732
Computer & Electronic Product Mfg _____	1,425	2.9	1,223	202	479	757	189
Electrical Equip, Appliance & Component Mfg _____	2,464	4.9	2,154	310	744	1,367	353
Transportation Equipment Mfg (including Automotive Mfg and Aerospace Mfg) _____	4,021	8.0	3,568	453	1,213	2,211	597
Other Manufacturing (including Measuring Instruments Mfg and Medical Equipment Mfg) _____	2,915	5.8	2,635	280	1,102	1,383	430
<b>SUBTOTAL MANUFACTURING</b> _____	<b>37,895</b>	<b>75.6</b>	<b>34,034</b>	<b>3,861</b>	<b>13,348</b>	<b>19,369</b>	<b>5,178</b>
Construction _____	1,474	2.9	1,367	107	840	429	205
Wholesale & Retail Trade _____	5,292	10.6	4,733	559	2,596	1,614	1,082
3rd Party Logistics _____	802	1.6	708	94	377	225	200
Transportation/Warehousing Services _____	2,507	5.0	2,204	303	1,384	598	525
Other industries allied to the field (including Engineering Services, Agriculture, Forestry, Mining, Utilities, Admin & Support Svcs, Educational Svcs and Public Administration) _____	2,181	4.3	1,954	227	971	1,024	186
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>50,151</b>	<b>100.0</b>	<b>45,000</b>	<b>5,151</b>	<b>19,516</b>	<b>23,259</b>	<b>7,376</b>
<b>PERCENT</b>	<b>100.0</b>		<b>89.7</b>	<b>10.3</b>	<b>38.9</b>	<b>46.4</b>	<b>14.7</b>

Note 1: Corporate &amp; Executive Management includes CEO, COO, CFO, CIO, Executive VP &amp; GM.

Note 2: Plant Management includes Operations, Production &amp; Plant Management along with Engineering, R&amp;D, Design &amp; Technical management such as VP's and Directors of these areas.

Note 3: Other Management includes Distribution, Warehousing, Logistics, Purchasing, Sourcing, Sales &amp; Business Development Management such as VP's and Directors of these areas as well as Traffic, Supply Chain, Marketing and Corporate Global Account Managers along with other job titled individuals.

**SUPPLEMENTARY DATA****This is an analysis of 48,042 or 95.8% respondents who have recommend, select or buy material handling equipment or services. See questionnaire used to elicit these data on the back of this report. Since any one respondent may have checked more than one response, the totals for each of these (i.e.: products and services) should not be added together as the total may exceed the total circulation. These data are presented for statistical and marketing purposes.**

BUSINESS AND INDUSTRY	Total Qualified	Percent of Total	BUYING INFLUENCE									
			Lift Trucks, Powered Vehicles & Accessories	Conveyors & Sorters, AGV's	Software/Automatic ID	Storage Products & Automated Storage/Picking systems	Packaging Equipment	Lifting/Positioning/Overhead Handling Equipment	Fluid Power/Non-Powered Material Handling Equip./Equipment Management/Facilities	Transportation Services/Freight Services/Public/Contract Warehousing	Green Technology/Alternative Energy	None of the Above
Food Mfg, Beverage & Tobacco Product Mfg _____	3,393	6.8	2,512	2,255	2,317	2,110	2,231	2,057	2,737	2,029	1,174	119
Textile Mills & Apparel Mfg _____	1,290	2.6	962	811	831	774	809	727	1,010	741	449	71
Furniture & Related Product Mfg _____	818	1.6	607	490	541	470	485	494	656	486	259	34
Paper Mfg, Printing & Related Support Services _____	2,376	4.7	1,816	1,602	1,671	1,459	1,537	1,510	1,957	1,403	721	93
Chemical Mfg, Pharmaceutical Mfg, Petroleum & Refining Mfg _____	2,332	4.7	1,656	1,356	1,510	1,289	1,317	1,354	1,883	1,314	773	79
Plastics & Rubber Products Mfg & Nonmetallic Mineral Product Mfg _____	2,466	4.9	1,846	1,616	1,654	1,429	1,408	1,548	2,031	1,450	803	99
Primary Metal Mfg _____	3,358	6.7	2,571	2,175	2,283	1,942	1,842	2,253	2,807	2,020	1,007	145
Fabricated Metal Product Mfg _____	5,884	11.7	4,440	3,702	3,980	3,438	3,347	3,915	4,957	3,475	1,757	220
Machinery Mfg _____	5,153	10.3	3,468	2,975	3,253	2,704	2,812	3,041	4,223	2,742	1,459	223
Computer & Electronic Product Mfg _____	1,425	2.9	957	810	1,133	851	893	743	1,079	821	476	51
Electrical Equip, Appliance & Component Mfg _____	2,464	4.9	1,709	1,403	1,715	1,376	1,366	1,344	1,978	1,357	801	111
Transportation Equipment Mfg (including Automotive Mfg and Aerospace Mfg) _____	4,021	8.0	2,985	2,403	2,737	2,260	2,066	2,392	3,225	2,466	1,252	166
Other Manufacturing (including Measuring Instruments Mfg and Medical Equipment Mfg) _____	2,915	5.8	1,985	1,614	1,872	1,528	1,556	1,540	2,296	1,577	926	117
<b>SUBTOTAL MANUFACTURING</b> _____	<b>37,895</b>	<b>75.6</b>	<b>27,514</b>	<b>23,212</b>	<b>25,497</b>	<b>21,630</b>	<b>21,669</b>	<b>22,918</b>	<b>30,839</b>	<b>21,881</b>	<b>11,857</b>	<b>1,528</b>
Construction _____	1,474	2.9	1,040	623	718	564	566	744	1,045	675	416	89
Wholesale & Retail Trade _____	5,292	10.6	4,006	3,118	3,401	2,980	2,186	2,928	3,928	3,118	1,350	221
3rd Party Logistics _____	802	1.6	616	492	553	468	310	422	533	597	217	30
Transportation/Warehousing Services _____	2,507	5.0	1,869	1,188	1,448	1,161	1,174	1,164	1,671	1,807	830	125
Other industries allied to the field (including Engineering Services, Agriculture, Forestry, Mining, Utilities, Admin & Support Svcs, Educational Svcs and Public Administration) _____	2,181	4.3	1,480	1,162	1,457	1,124	816	1,060	1,591	1,151	721	116
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>50,151</b>	<b>100.0</b>	<b>36,525</b>	<b>29,795</b>	<b>33,074</b>	<b>27,927</b>	<b>26,721</b>	<b>29,236</b>	<b>39,607</b>	<b>29,229</b>	<b>15,391</b>	<b>2,109</b>

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011							
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	35,733	11,925	-	42,507	5,151	47,658	95.0
II. Request from recipient's company: _____	65	-	-	65	-	65	0.1
III. Membership Benefit: _____	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	2,428	-	-	2,428	-	2,428	4.9
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>38,226</b>	<b>11,925</b>	<b>-</b>	<b>45,000</b>	<b>5,151</b>	<b>50,151</b>	<b>100.0</b>
<b>PERCENT</b>	<b>76.2</b>	<b>23.8</b>	<b>-</b>	<b>89.7</b>	<b>10.3</b>	<b>100.0</b>	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011				
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function _____	45,000	5,151	50,151	100.0
Individuals by name only _____	-	-	-	-
Titles or functions only _____	-	-	-	-
Company names only _____	-	-	-	-
Multi-Copy Same Addressee copies _____	-	-	-	-
Single Copy Sales _____	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>45,000</b>	<b>5,151</b>	<b>50,151</b>	<b>100.0</b>

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011									
STATE & ZIP CODE	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent	STATE & ZIP CODE	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Maine _____	280	21	301		Kentucky _____	864	99	963	
New Hampshire _____	243	21	264		Tennessee _____	1,038	120	1,158	
Vermont _____	126	13	139		Alabama _____	719	70	789	
Massachusetts _____	964	107	1,071		Mississippi _____	407	39	446	
Rhode Island _____	158	21	179		<b>EAST SO. CENTRAL</b>	<b>3,028</b>	<b>328</b>	<b>3,356</b>	<b>6.7</b>
Connecticut _____	642	69	711		Arkansas _____	450	75	525	
<b>NEW ENGLAND</b>	<b>2,413</b>	<b>252</b>	<b>2,665</b>	<b>5.3</b>	Louisiana _____	429	30	459	
New York _____	2,053	201	2,254		Oklahoma _____	479	70	549	
New Jersey _____	1,230	121	1,351		Texas _____	2,466	294	2,760	
Pennsylvania _____	2,546	260	2,806		<b>WEST SO. CENTRAL</b>	<b>3,824</b>	<b>469</b>	<b>4,293</b>	<b>8.6</b>
<b>MIDDLE ATLANTIC</b>	<b>5,829</b>	<b>582</b>	<b>6,411</b>	<b>12.8</b>	Montana _____	164	17	181	
Ohio _____	3,088	364	3,452		Idaho _____	241	30	271	
Indiana _____	1,519	154	1,673		Wyoming _____	96	9	105	
Illinois _____	2,845	289	3,134		Colorado _____	547	71	618	
Michigan _____	1,684	198	1,882		New Mexico _____	108	17	125	
Wisconsin _____	2,010	243	2,253		Arizona _____	391	48	439	
<b>EAST NO. CENTRAL</b>	<b>11,146</b>	<b>1,248</b>	<b>12,394</b>	<b>24.7</b>	Utah _____	394	56	450	
Minnesota _____	1,350	149	1,499		Nevada _____	178	36	214	
Iowa _____	882	117	999		<b>MOUNTAIN</b>	<b>2,119</b>	<b>284</b>	<b>2,403</b>	<b>4.8</b>
Missouri _____	1,142	144	1,286		Alaska _____	36	5	41	
North Dakota _____	181	22	203		Washington _____	676	129	805	
South Dakota _____	228	19	247		Oregon _____	519	60	579	
Nebraska _____	486	46	532		California _____	3,364	390	3,754	
Kansas _____	669	52	721		Hawaii _____	22	3	25	
<b>WEST NO. CENTRAL</b>	<b>4,938</b>	<b>549</b>	<b>5,487</b>	<b>10.9</b>	<b>PACIFIC</b>	<b>4,617</b>	<b>587</b>	<b>5,204</b>	<b>10.4</b>
Delaware _____	101	10	111		<b>UNITED STATES</b>	<b>44,950</b>	<b>5,054</b>	<b>50,004</b>	<b>99.7</b>
Maryland _____	579	67	646		U.S. Territories _____	48	7	55	
Washington, DC _____	27	4	31		Canada _____	-	86	86	
Virginia _____	884	80	964		Mexico _____	-	4	4	
West Virginia _____	294	33	327		Other International _____	-	-	-	
North Carolina _____	1,594	187	1,781		APO/FPO _____	2	-	2	
South Carolina _____	722	84	806		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>45,000</b>	<b>5,151</b>	<b>50,151</b>	<b>100.0</b>
Georgia _____	1,291	144	1,435						
Florida _____	1,544	146	1,690						
<b>SOUTH ATLANTIC</b>	<b>7,036</b>	<b>755</b>	<b>7,791</b>	<b>15.5</b>					

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010*	January - June 2011*
Total Audit Average Qualified	69,377	56,076	59,758	58,958	55,281	53,301
Qualified Non-Paid Total	69,377	55,957	59,551	58,814	55,217	53,286
Print Version Only	65,615	53,075	52,564	52,374	48,187	46,334
Digital Version Only	3,762	2,882	6,987	6,440	7,030	6,952
Qualified Paid Total	-	119	207	144	64	15
Print Version Only	-	119	207	144	64	15
Digital Version Only	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

**\*NOTE: July 2010 – June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**  
 \*\*NC = None Claimed.

**ADDITIONAL DATA**

**METHOD OF DISTRIBUTION:**

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

**STATEMENT OF CONTENT PLATFORM:**

Replica - Editorial and design are unchanged from the original print edition.

**QUESTIONNAIRE USED TO ELICIT SUPPLEMENTARY INFORMATION:**

**Complimentary Subscription Offer**



1. Do you wish to receive/continue to receive a COMPLIMENTARY subscription to Material Handling & Logistics?  YES!  NO

Signature required \_\_\_\_\_ Date \_\_\_\_\_

2. How would you like to receive your copy of Material Handling & Logistics? (If you must receive the digital version of the magazine, we must have your email address)  
 Print version of Material Handling & Logistics  
 Digital version of Material Handling & Logistics

3. What is the primary end product manufactured or service performed at this location? (Please check only one)

- 01  END USER (Processing)
- 02  Food, Beverage, Tobacco Product Mfg.
- 03  Consumer Goods Mfg.
- 04  Textile Mills & Apparel Mfg.
- 05  Furniture & Fixtures Mfg.
- 06  Paper Mfg. (including Printing, Publishing & Related Support Activities)
- 07  Chemical Product Mfg. (including Resins, Synthetics, Paint, Adhesive, Soap, Cleaning Composites)
- 08  Pharmaceutical Mfg.
- 09  Petroleum & Refining Mfg.
- 10  Plastics & Rubber Mfg.
- 11  Non-Metallic Mineral Product Mfg. (including Clay, Glass, Cement, Gypsum, Lime & Gypsum)
- 12  Primary Metal Mfg.
- 13  Fabricated Metal Product Mfg.
- 14  Machinery Mfg. (including Industrial, Agricultural, Mining, Farm, Construction, Commercial & Service Industry, HVAC & Mechanical)
- 15  Electrical Equipment, Appliance & Component Mfg. (including Motors, Generators, Switches, Power & Distribution Transformers, Household Appliances, Lighting Fixtures, Wind Turbines & Solar Equipment)
- 16  Computer & Electronic Product Mfg. (including Computer & Peripheral Equipment, Communications, Audio & Video Equipment, TV, Radio, Semiconductors & Related Equipment)
- 17  Transportation Equipment Mfg. (including Automotive & Aerospace Mfg. and including Aircraft Engines & Parts, Railcars, Ships & Boats, Motorcycles, Military Vehicles, Tanks & Components)
- 18  Aerospace Mfg.
- 19  Measuring Instruments Mfg.
- 20  Medical Equipment & Supplies Mfg.
- 21  Other Manufacturing (Please specify) \_\_\_\_\_
- 22  Construction
- 23  Transportation/Warehousing
- 24  Wholesaler or Distributor of Durable or Non-Durable Goods
- 25  3rd Party Logistics Provider
- 26  Professional, Scientific & Technical Services
- 27  Retail Trade
- 28  Other Non-Manufacturing (Please specify) \_\_\_\_\_

4. Please select the ONE TITLE CATEGORY that best describes your position: (please check only one)

- 01  Corporate & Executive Management (including CEO, CFO, COO, Executive VP & GM)
- 02  Engineering, R&D, Design & Technical Management (including VPs & Directors of Engineering, R&D & Information Technology/Systems)
- 03  Operations, Production & Plant Management (including VPs & Directors of Operations, Quality, Lean/Six Sigma, Production, Maintenance & Plant Managers)
- 04  Purchasing & Sourcing Management (including VPs & Directors of Purchasing & Sourcing)
- 05  Distribution, Warehousing & Logistics Management (including VPs, Directors & Managers of Distribution, Warehousing, Logistics, Traffic & Supply Chain)
- 06  Sales & Business Development Management (including VPs & Directors of Sales, Business Development, Marketing & Corporate Global Accounts)
- 07  Other (Please Specify) \_\_\_\_\_

5. What is the number of employees at this location?

- 1  1-9
- 2  10-19
- 3  20-49
- 4  50-99
- 5  100-249
- 6  250-499
- 7  500-999
- 8  1000-2499
- 9  2500 & Over

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 Company \_\_\_\_\_  
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 City \_\_\_\_\_  
 State \_\_\_\_\_  
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6. Please indicate which of the following types of material handling equipment or services you are responsible for recommending, selecting, or buying: (check all that apply)

- 01  Lift Trucks: Powered Vehicles & Accessories
- 02  Conveyors & Sorters, AGVs
- 03  Software/Systems/Computers
- 04  Automatic Identification & Data Collection Systems
- 05  Storage Products & Automated Storage/Picking Systems
- 06  Packaging Equipment
- 07  Lifting/Positioning/Overhead Handling Equipment
- 08  Fluid Power (including Power Transmission, Hydraulic/Electric Systems & Controls)
- 09  Non-Powered Material Handling Equipment
- 10  Equipment Management/Maintenance Products & Services
- 11  Facilities/Maintenance Plant Operations (including Dock Mgmt)
- 12  Transportation Services & Third Party Logistics Services or Consultants
- 13  Green Technology/Alternative Energy
- 14  Freight Services (including Truck, Motor, LTL, Motor, Air, Ocean, Small Package, Rail & Express)
- 15  Public/Government Warehousing
- 99  None of the above

7. What is the total square footage of ALL warehouses/distribution centers for which you recommend, specify, buy or approve materials handling equipment or services? (check only one)

- 1  1 million square feet or more
- 2  500,000 - 999,999 square feet
- 3  100,000 - 499,999 square feet
- 4  50,000 - 99,999 square feet
- 5  Less than 50,000 square feet
- 6  Not applicable

8. Would you like to receive COMPLIMENTARY eNewsletters from Material Handling & Logistics? (If yes, please provide e-mail address above)

- 1  **MHL Newsmakers (weekly)**: Reports on late-breaking news stories, market updates, and industry events dedicated to helping material handling and logistics professionals move information, materials and products.
- 2  **Products of the Week (weekly)**: MHL highlights new products in packaging, powered vehicles, conveyors and automation, supply chain and logistics software, security devices, and green material handling and logistics solutions.
- 3  **MHL Supply Chain Report (twice a month)**: Features the latest supply chain news and information, focusing on technology and best practices involving the planning, procurement, transportation, distribution and customer service activities.
- 4  **MHL Packaging Update (quarterly)**: An in-depth look at the major technologies and trends in transport packaging, focusing on the latest advances in automation, sustainable packaging systems and materials, barcoding, labeling, RFID, containers, and best practices.
- 5  **IndustryCheck (monthly)**: Delivered by Penton's Manufacturing & Supply Chain Group, the card deck brings you more than 100 new products to help you learn about, specify and purchase products, equipment and services from various manufacturing companies.

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	46,349	100.0	46,334	100.0	15	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>46,349</b>	<b>100.0</b>	<b>46,334</b>	<b>100.0</b>	<b>15</b>	<b>-</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	6,952	100.0	6,952	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>6,952</b>	<b>100.0</b>	<b>6,952</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Dave Blanchard, Editorial Director/Associate Publisher  
 Lindsey Betzhold, Audience Development Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**  
 This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

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