

**NETWORK CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2010**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Official Publication of: None
Established: (See Paragraph 8)
Issues Per Year: 12



FIELD SERVED

The Penton Manufacturing & Supply Chain Network Report serves the general industrial field of the 3 publications NEW EQUIPMENT DIGEST, EHS TODAY and MATERIAL HANDLING & LOGISTICS, which primarily includes OEM (original equipment manufacturers) and processing manufacturers. Also served are construction and industrial industries, service industries and other industries allied to the field as described in paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include corporate & executive management, engineering, R&D, design & technical management, operations, production & plant management and purchasing & sourcing management in the field served. Also included are other management and other professionals with unknown job title category descriptions as described in paragraph 3a in the field served.

PURPOSE

This Network report contains combined circulation for three titles as reported herein. No attempt has been made to identify or eliminate duplication that may exist between publications.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	100
Advertiser and Agency	6,120
Rotated or Occasional	-
Allocated for Trade Shows and Conventions	-
Digital	-
All Other	3,354
TOTAL	9,574

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	327,732	100.0	327,368	99.9	364	0.1
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	327,732	100.0	327,368	99.9	364	0.1

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD					
2010 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January	21,884	12,512	283,329	52,503	335,832
February	4,956	5,266	284,945	51,426	336,371
March	10,746	2,223	285,015	42,548	327,563
April	16,137	17,658	284,437	45,725	330,162
May	58,191	45,879	279,627	38,837	318,464
June	1,344	1,264	280,048	37,952	318,000
TOTAL	113,258	84,802			

PURPOSE
 This Network report contains combined circulation for three titles as reported herein.
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3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	258,667	51,143	-	270,973	38,837	309,810	97.3
II. Request from recipient's company:	1,191	-	-	1,191	-	1,191	0.4
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	7,463	-	-	7,463	-	7,463	2.3
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-	-	-
Association rosters and directories	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	267,321	51,143	-	279,627	38,837	318,464	100.0
PERCENT	83.9	16.1	-	87.8	12.2	100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function	279,627	38,837	318,464	100.0
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	279,627	38,837	318,464	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
039-049 Maine	1,648	147	1,795	
030-038 New Hampshire	1,824	169	1,993	
050-059 Vermont	890	88	978	
010-027 Massachusetts	6,702	710	7,412	
028-029 Rhode Island	1,054	143	1,197	
060-069 Connecticut	4,682	486	5,168	
NEW ENGLAND	16,800	1,743	18,543	5.8
100-149 New York	13,018	1,378	14,396	
070-089 New Jersey	7,386	788	8,174	
150-196 Pennsylvania	17,421	1,778	19,199	
MIDDLE ATLANTIC	37,825	3,944	41,769	13.1
430-459 Ohio	20,164	2,466	22,630	
460-479 Indiana	9,761	1,397	11,158	
600-629 Illinois	16,822	2,523	19,345	
480-499 Michigan	11,799	1,327	13,126	
530-549 Wisconsin	11,914	1,823	13,737	
EAST NO. CENTRAL	70,460	9,536	79,996	25.1
550-567 Minnesota	8,421	1,365	9,786	
500-528 Iowa	5,279	879	6,158	
630-658 Missouri	6,884	1,101	7,985	
580-588 North Dakota	1,068	143	1,211	
570-577 South Dakota	1,332	146	1,478	
680-693 Nebraska	2,771	387	3,158	
660-679 Kansas	3,732	647	4,379	
WEST NO. CENTRAL	29,487	4,668	34,155	10.7
197-199 Delaware	681	102	783	
206-219 Maryland	3,758	478	4,236	
200-205 Washington, DC	286	65	351	
220-246 Virginia	5,841	710	6,551	
247-268 West Virginia	1,849	194	2,043	
270-289 North Carolina	10,128	1,235	11,363	
290-299 South Carolina	4,799	537	5,336	
300-319 Georgia	7,688	948	8,636	
320-349 Florida	9,384	1,235	10,619	
SOUTH ATLANTIC	44,414	5,504	49,918	15.7
400-427 Kentucky	5,077	592	5,669	
370-385 Tennessee	6,881	867	7,748	
350-369 Alabama	4,735	515	5,250	
386-397 Mississippi	2,571	283	2,854	
EAST SO. CENTRAL	19,264	2,257	21,521	6.8
716-729 Arkansas	2,776	478	3,254	
700-714 Louisiana	2,987	451	3,438	
730-749 Oklahoma	3,291	520	3,811	
750-799 Texas	16,007	2,770	18,777	
WEST SO. CENTRAL	25,061	4,219	29,280	9.2
590-599 Montana	855	122	977	
832-838 Idaho	1,359	230	1,589	
820-831 Wyoming	545	95	640	
800-816 Colorado	3,037	601	3,638	
870-884 New Mexico	763	160	923	
850-865 Arizona	1,938	446	2,384	
840-847 Utah	2,211	442	2,653	
889-898 Nevada	834	205	1,039	
MOUNTAIN	11,542	2,301	13,843	4.4
995-999 Alaska	146	40	186	
980-994 Washington	3,892	790	4,682	
970-979 Oregon	3,089	487	3,576	
900-961 California	16,997	3,100	20,097	
967-968 Hawaii	147	29	176	
PACIFIC	24,271	4,446	28,717	9.0
UNITED STATES	279,124	38,618	317,742	99.8
969 & 004-009 U.S. Territories	268	81	349	
Canada	157	130	287	
Mexico	4	-	4	
Other International	62	2	64	
APO/FPO	12	6	18	
TOTAL QUALIFIED CIRCULATION	279,627	38,837	318,464	100.0

PURPOSE
 This Network report contains combined circulation for three titles as reported herein.
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7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2007	January - June 2008	July - December 2008	January - June 2009	*July - December 2009	*January - June 2010
Total Audit Average Qualified	354,456	350,581	358,820	344,530	327,722	327,733
Qualified Non-Paid Total	354,280	350,375	358,820	344,336	327,306	327,369
Print Only	333,480	327,983	328,395	315,775	275,454	282,537
Electronic Only	19,194	14,636	24,576	28,561	51,853	44,832
Print & Electronic (Unduplicated)	1,606	7,756	5,849	-	-	-
Qualified Paid Total	176	206	-	194	416	364
Print Only	175	206	-	194	416	364
Electronic Only	1	-	-	-	-	-
Print & Electronic (Unduplicated)	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July 2009 - June 2010 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Replica - Editorial and design are unchanged from the original print edition.

PUBLICATION NAME CHANGE:

Effective with the September 2010 issue, Material Handling Management will be changing its name to Material Handling & Logistics. Prior to September 2010, from January 2010 to June 2010, Material Handling & Logistics was named Material Handling Management. No change of ownership has taken place.

YEAR ESTABLISHED:

New Equipment Digest: 1936
 EHS Today: 1938
 Material Handling & Logistics: 1945

Paragraphs 3c and 7 are being reported at the option of the publisher.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	282,901	100.0	282,537	99.9	364	0.1
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	282,901	100.0	282,537	99.9	364	0.1

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	44,832	100.0	44,832	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	44,832	100.0	44,832	100.0	-	-

PUBLISHER'S AFFIDAVET

We hereby make oath and say that all data set forth in this statement are true.
 John DiPaola, Vice President and Group Publisher
 Lindsey Betzhold, Audience Development Manager
 (At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

Date signed August 19, 2010
 State Ohio
 County Cuyahoga
 Received by BPA Worldwide August 19, 2010
 Type NP
 ID Number M472N0JO

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

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3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010
This issue is 3.4% or 11,122 copies below the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	DISTRIBUTION		CLASSIFICATION BY TITLE CATEGORY						NETWORK REPORT PUBLICATIONS						
			Print Version Only (A)	Digital Version Only (B)	Corporate, Executive & Purchasing Mgmt Sub-Total = 70,834		Engineering, Operations & Plant Mgmt Sub-Total = 142,052			Safety, Industrial, Hygiene, Environmental, Occupational, Health, Fire Protection, Other Functions & Functions not available	Other Mgmt and Professionals with Other Job Titles or Unknown Title Categories (F)	New Equipment Digest (A)	EHS Today (B)	Material Handling & Logistics (C)			
					Corporate & Executive Mgmt (A)	Purchasing and Sourcing Mgmt (B)	Engineering, R&D, Design & Technical Mgmt (C)	Plant Mgmt (D)	Operations, Production & Plant Mgmt (E)								
MANUFACTURING PROFESSIONALS																	
Oil & Gas Extraction, Mining	2,156	0.7	1,965	191	626	149	456	0	795	0	130	2,156	0	0	0	0	0
Food, Beverage & Tobacco Manufacturing	17,316	5.4	15,671	1,645	3,728	426	1,573	2,332	4,243	4,021	993	8,639	4,021	4,656	4,656	4,656	4,656
Textile Mills & Apparel Manufacturing	5,646	1.8	5,123	523	1,541	129	774	774	1,105	956	367	2,984	956	1,706	1,706	1,706	1,706
Wood Product Manufacturing	5,144	1.6	4,656	487	1,157	266	618	0	1,482	1,467	154	3,677	1,467	0	0	0	0
Paper Manufacturing	13,512	4.3	12,329	1,183	2,974	359	1,292	1,558	3,629	2,806	894	7,813	2,806	2,893	2,893	2,893	2,893
Petroleum, Coal & Chemical Manufacturing	14,148	4.4	12,320	1,828	2,578	364	2,721	1,237	2,840	3,489	919	8,459	3,489	2,200	2,200	2,200	2,200
Plastics, Rubber & Non-Metallic Mineral Product Manufacturing	13,189	4.1	11,597	1,592	2,389	402	1,988	1,299	3,288	3,014	809	7,885	3,014	2,290	2,290	2,290	2,290
Sub-Total: Processing Industries	71,111	22.3	63,661	7,449	14,993	2,095	9,422	7,200	17,382	15,753	4,266	41,613	15,753	13,745	13,745	13,745	13,745
Primary Metal Manufacturing	17,904	5.6	16,065	2,039	3,362	522	2,750	2,050	3,506	4,507	1,207	9,521	4,507	3,876	3,876	3,876	3,876
Fabricated Metal Product Manufacturing	31,886	10.0	28,664	3,222	7,026	935	5,866	3,540	6,288	6,355	1,876	18,602	6,355	6,929	6,929	6,929	6,929
Machinery Manufacturing	35,577	11.2	32,393	2,984	8,220	1,216	10,720	2,863	5,575	5,272	1,711	24,680	5,272	5,625	5,625	5,625	5,625
Computer & Electronic Product Manufacturing	11,130	3.5	9,729	1,401	2,021	264	4,459	877	1,568	1,491	450	8,026	1,491	1,613	1,613	1,613	1,613
Electrical Equip, Appliance & Component Mfg	15,654	4.9	13,795	1,859	2,654	467	5,533	1,650	2,405	2,089	856	10,757	2,089	2,808	2,808	2,808	2,808
Transportation Equipment Manufacturing	22,225	7.0	19,903	2,322	4,262	776	6,733	2,232	3,753	3,153	1,316	14,777	3,153	4,295	4,295	4,295	4,295
Furniture & Related Product Manufacturing	4,582	1.4	4,122	460	981	179	849	502	1,018	766	287	2,777	766	1,039	1,039	1,039	1,039
Medical Equipment & Supplies	2,194	0.7	1,954	240	508	102	820	-	687	-	77	2,194	-	-	-	-	-
Miscellaneous Manufacturing (including Jewelry & Silverware, Sporting & Athletic Goods, Dolls, Toys & Games, Office Supplies, Signs, Musical Instruments)(Note 1)	32,345	10.3	27,478	4,867	5,480	1,193	7,072	2,600	6,966	6,977	2,057	19,778	6,977	5,590	5,590	5,590	5,590
Sub-Total: OEM Industries	173,497	54.6	154,103	19,394	34,514	5,654	44,802	16,314	31,766	30,610	9,837	111,112	30,610	31,775	31,775	31,775	31,775
Sub-Total: Manufacturing Industries	244,608	76.9	217,764	26,843	49,507	7,749	54,224	23,514	49,148	46,363	14,103	152,725	46,363	45,520	45,520	45,520	45,520
INDUSTRIAL and CONSTRUCTION PROFESSIONALS																	
Construction	9,395	3.0	7,946	1,449	1,235	-	-	520	-	7,395	245	-	7,395	2,000	2,000	2,000	2,000
Agriculture, Forestry & Fishing	1,655	0.5	1,383	272	-	-	-	-	-	1,655	-	-	1,655	-	-	-	-
Mining	2,856	0.9	2,441	415	-	-	-	-	-	2,856	-	-	2,856	-	-	-	-
Utilities	1,620	0.5	1,252	368	-	-	-	-	-	1,620	-	-	1,620	-	-	-	-
Transportation and Warehousing Services	4,437	1.4	3,870	567	1,406	-	-	408	-	2,254	369	-	2,254	2,183	2,183	2,183	2,183
Sub-Total: Industrial and Construction Professionals	19,963	6.3	16,892	3,071	2,641	-	-	928	-	15,780	614	-	15,780	4,183	4,183	4,183	4,183
SERVICE INDUSTRY PROFESSIONALS																	
Wholesale Trade/Distribution and Retail Trade	17,184	5.4	14,550	2,634	4,604	548	1,230	784	2,276	6,065	1,677	8,063	6,065	3,056	3,056	3,056	3,056
3rd Party Logistics Provider	982	0.3	869	113	540	-	-	276	-	-	166	-	-	982	982	982	982
System Integrator or Contractor	1,940	0.6	1,655	285	565	91	722	-	459	-	103	1,940	-	-	-	-	-
Finance, Insurance and Real Estate	678	0.2	447	231	-	-	-	-	-	678	-	-	678	-	-	-	-
Professional, Scientific & Technical Services	11,288	3.5	9,294	1,994	2,594	182	3,091	-	1,883	2,896	642	8,392	2,896	-	-	-	-
Healthcare and Social Assistance	1,593	0.5	1,046	547	-	-	-	-	-	1,593	-	-	1,593	-	-	-	-
Information	309	0.1	188	121	-	-	-	-	-	309	-	-	309	-	-	-	-
Educational Services	1,112	0.3	820	292	-	-	-	-	-	1,112	-	-	1,112	-	-	-	-
Government/Public Administration	9,410	3.0	8,155	1,255	-	-	-	-	-	9,410	-	-	9,410	-	-	-	-
Sub-Total: Service Industry Professionals	44,496	13.9	37,024	7,472	8,303	821	5,043	1,060	4,618	22,063	2,588	18,395	22,063	4,038	4,038	4,038	4,038
Other Industries allied to the Field (including Engineering Services, Construction, Agriculture, Forestry, Mining, Utilities, Transportation & Warehousing, Information Management, Admin & Support Svcs, Educational Svcs and Public Administration)(Note 2)	9,182	2.9	7,733	1,450	1,687	126	1,464	847	1,206	3,141	711	4,485	3,141	1,556	1,556	1,556	1,556
Sub-Total: Non-Manufacturing Industries	73,641	23.1	61,649	11,993	12,631	947	6,507	2,835	5,824	40,984	3,913	22,880	40,984	9,777	9,777	9,777	9,777
Other Paid Circulation with no demographics	215	0.1	214	1	-	-	-	-	-	215	-	-	215	-	-	-	-
TOTAL QUALIFIED CIRCULATION	318,464	100.0	279,627	38,837	62,138	8,696	60,731	26,349	54,972	87,562	18,016	175,605	87,562	55,297	55,297	55,297	55,297
PERCENT	100.0		87.8	12.2	19.5	2.7	19.1	8.3	17.3	27.5	5.6	55.1	27.5	17.4	17.4	17.4	17.4

(A) Corporate & Executive Management include CEO, COO, CFO, CIO, Executive VP and General Manager, Treasurer, Secretary, Owner, VP and Director.
 (B) Purchasing and Sourcing Management include VPs and Directors of Purchasing & Sourcing, Buyers and Managers of Procurement.
 (C) Engineering, R&D, Design & Technical Management include VPs and Directors of Engineering, R&D and Information Technology/Systems, Plant Engineer, Design Engineer, Maintenance Engineer and Production Engineer.
 (D) Plant Management includes Operations, Production and Plant Management along with Superintendents, Maintenance & Materials Managers. It also includes Engineering, R&D, Design and Technical Management.
 (E) Operations, Production and Plant Management include VPs and Directors of Operations, Quality, Lean/Six Sigma, Production, Maintenance Managers, Plant Managers, Superintendents, Supervisors, Foremen, Master Mechanics, Chief Machinists and Safety Directors.
 (F) Other Management Professionals with Other Job Titles or Unknown Title Categories include Distribution, Warehousing, Logistics, Purchasing and Sourcing Management from Material Handling Management.

Note 1: Miscellaneous Manufacturing includes Medical Equipment & Supplies, Laboratory Apparatus & Furniture, Surgical & Medical Equipment, Dental Equipment & Supplies for EHS Today.
 Note 2: Responses for Construction and Transportation & Warehousing Services are tracked separately for EHS Today and Material Handling Management.
 Responses for Agriculture, Forestry, Mining, Utilities, Information, Educational Services and Government/Public Administration are tracked separately for EHS Today.

