

# IndustryDeck

Brought to by:



Total Network Audience Reach:  
**119,900**

## New customers are just one click away

The email "action card" that drives new customers to your website.

- IndustryDeck™ from Penton's Manufacturing & Supply Chain Group is changing the way the industrial markets learn about, specifies and purchases products, equipment and services.
- IndustryDeck™ is delivered via email, directly to the desktop of thousands of subscribers across the entire manufacturing market.
- IndustryDeck™ is dynamic, and offers short lead times.
- IndustryDeck™ puts specifiers and buyers who demand instant information just one click away from your website.

## Rates

- 1x \$1,660 net
- 6x \$1,500 net
- 12x \$1,300 net

## Circulation data

Full graphical email to a circulation to approximately 119,900

**Materials and Deadlines:** Materials must be submitted by the 25th of the month prior to month of issue.

Submitted files must be sized to 536w x 356h pixels at 72 dpi resolution in JPEG file format.

Please email your creative, in accordance with the specifications for the purchased position, to Liz Bollini at [liz.bollini@penton.com](mailto:liz.bollini@penton.com). Phone: 216.931.9222.

## Questions?

Contact your local sales representative to schedule your action card today!



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