

**NETWORK CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Official Publication of: None
Established: (See Paragraph 9)
Issues Per Year: 12



FIELD SERVED

The Penton Manufacturing & Supply Chain Network Report serves the general industrial field of the 3 publications NEW EQUIPMENT DIGEST, EHS TODAY and MATERIAL HANDLING MANAGEMENT, which primarily includes OEM (original equipment manufacturers) and processing manufacturers. Also served are construction and industrial industries, service industries and other industries allied to the field as described in paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include corporate & executive management, engineering, R&D, design & technical management, operations, production & plant management and purchasing & sourcing management in the field served. Also included are other management and other professionals with unknown job title category descriptions as described in paragraph 3a in the field served.

PURPOSE

This Network report contains combined circulation for three titles as reported herein. No attempt has been made to identify or eliminate duplication that may exist between publications.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	376
Advertiser and Agency	4,977
Rotated or Occasional	-
Allocated for Trade Shows and Conventions	92
Electronic	-
All Other	2,750
TOTAL	8,195

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	344,526	100.0	344,336	99.9	190	0.1
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	4	-	-	-	4	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	344,530	100.0	344,336	99.9	194	0.1

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
February	19,475	1,315	309,496	28,062			337,558	May	56,590	55,986	314,186	29,802			343,988
March	1,089	4,623	312,789	28,210			340,999	June	5,032	6,825	313,429	31,904			345,333
TOTAL								TOTAL	102,350	83,380					

PURPOSE
 This Network report contains combined circulation for three titles as reported herein.
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3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009									
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years						
I. Direct Request:	280,509	51,098	-	301,844	29,802			331,607	96.4
II. Request from recipient's company:	869	208	-	1,064	-			1,077	0.3
III. Membership Benefit:	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request):	6,552	4,752	-	11,278	-			11,304	3.3
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-			-	-
Association rosters and directories	-	-	-	-	-			-	-
Business directories	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-			-	-
Other sources	-	-	-	-	-			-	-
VI. Single Copy Sales:	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	287,930	56,058	-	314,186	29,802			343,988	100.0
PERCENT	83.7	16.3	-	91.3	8.7			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009						
MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function	314,186	29,802			343,988	100.0
Individuals by name only	-	-			-	-
Titles or functions only	-	-			-	-
Company names only	-	-			-	-
Multi-Copy Same Addressee copies	-	-			-	-
Single Copy Sales	-	-			-	-
TOTAL QUALIFIED CIRCULATION	314,186	29,802			343,988	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009									
State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent
039-049 Maine	1,732	153	1,885		400-427 Kentucky	5,669	497	6,166	
030-038 New Hampshire	2,076	215	2,291		370-385 Tennessee	7,351	721	8,072	
050-059 Vermont	942	100	1,042		350-369 Alabama	5,157	453	5,610	
010-027 Massachusetts	7,809	754	8,563		386-397 Mississippi	2,671	260	2,931	
028-029 Rhode Island	1,303	127	1,430		EAST SO. CENTRAL	20,848	1,931	22,779	6.6
060-069 Connecticut	5,281	515	5,796		716-729 Arkansas	3,124	299	3,423	
NEW ENGLAND	19,143	1,864	21,007	6.1	700-714 Louisiana	3,021	304	3,325	
100-149 New York	14,548	1,300	15,848		730-749 Oklahoma	3,687	359	4,046	
070-089 New Jersey	8,428	782	9,210		750-799 Texas	17,434	1,978	19,412	
150-196 Pennsylvania	19,735	1,683	21,418		WEST SO. CENTRAL	27,266	2,940	30,206	8.8
MIDDLE ATLANTIC	42,711	3,765	46,476	13.5	590-599 Montana	891	96	987	
430-459 Ohio	23,456	1,953	25,409		832-838 Idaho	1,502	152	1,654	
460-479 Indiana	11,549	1,112	12,661		820-831 Wyoming	586	53	639	
600-629 Illinois	19,768	1,659	21,427		800-816 Colorado	3,341	429	3,770	
480-499 Michigan	13,692	1,232	14,924		870-884 New Mexico	950	110	1,060	
530-549 Wisconsin	13,665	1,133	14,798		850-865 Arizona	2,542	354	2,896	
EAST NO. CENTRAL	82,130	7,089	89,219	26.0	840-847 Utah	2,419	281	2,700	
550-567 Minnesota	9,367	927	10,294		889-898 Nevada	912	110	1,022	
500-528 Iowa	5,935	550	6,485		MOUNTAIN	13,143	1,585	14,728	4.3
630-658 Missouri	7,513	706	8,219		995-999 Alaska	205	27	232	
580-588 North Dakota	1,163	96	1,259		980-994 Washington	4,263	492	4,755	
570-577 South Dakota	1,446	113	1,559		970-979 Oregon	3,352	347	3,699	
680-693 Nebraska	3,021	266	3,287		900-961 California	19,223	2,090	21,313	
660-679 Kansas	4,038	407	4,445		967-968 Hawaii	250	24	274	
WEST NO. CENTRAL	32,483	3,065	35,548	10.3	PACIFIC	27,293	2,980	30,273	8.8
197-199 Delaware	771	80	851		UNITED STATES	313,380	29,551	342,931	99.7
206-219 Maryland	4,031	385	4,416		969 & 004-009 U.S. Territories	309	71	380	
200-205 Washington, DC	242	46	288		Canada	333	87	420	
220-246 Virginia	6,137	539	6,676		Mexico	22	1	23	
247-268 West Virginia	1,924	163	2,087		Other International	125	89	214	
270-289 North Carolina	11,218	944	12,162		APO/FPO	17	3	20	
290-299 South Carolina	5,217	463	5,680		TOTAL QUALIFIED CIRCULATION	314,186	29,802	343,988	100.0
300-319 Georgia	8,381	733	9,114						
320-349 Florida	10,442	979	11,421						
SOUTH ATLANTIC	48,363	4,332	52,695	15.3					

PURPOSE
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7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified _____	367,589	355,036	354,456	350,581	358,820	344,530
Qualified Non-Paid Total__	367,199	354,690	354,280	350,375	358,820	344,336
Print Only _____	353,174	335,019	333,480	327,983	328,395	315,775
Electronic Only _____	14,125	19,671	19,194	14,636	24,576	28,561
Print & Electronic (Unduplicated) _____	-	-	1,606	7,756	5,849	-
Qualified Paid Total _____	390	346	176	206	-	194
Print Only _____	390	345	175	206	-	194
Electronic Only _____	-	1	1	-	-	-
Print & Electronic (Unduplicated) _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

***NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the electronic versions are notified via email when the version is available.

YEAR ESTABLISHED:

New Equipment Digest: 1936
 EHS Today: 1938
 Material Handling Management: 1945

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	315,965	100.0	315,775	99.9	190	0.1
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	4	-	-	-	4	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	315,969	100.0	315,775	99.9	194	0.1

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - ELECTRONIC VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	28,561	100.0	28,561	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	28,561	100.0	28,561	100.0	-	-

PUBLISHER'S AFFIDAVET

We hereby make oath and say that all data set forth in this statement are true.
 John DiPaola, Vice President and Group Publisher
 Jim Cowart, Audience Development Director
 (At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

Date signed August 31, 2009
 State Ohio
 County Cuyahoga
 Received by BPA Worldwide August 31, 2009
 Type NP
 ID Number M472N0J9

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

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3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009
This issue is 0.3% or 1,058 copies below the average of the other 5 issues reported in Paragraph two.

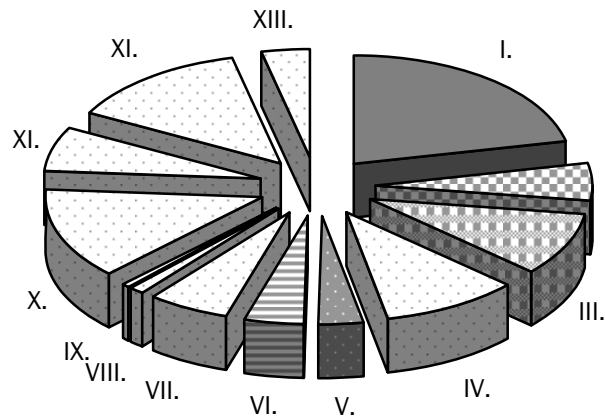
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	DISTRIBUTION		CLASSIFICATION BY TITLE CATEGORY						NETWORK REPORT PUBLICATIONS					
			Print Version Only (A)	Electronic Version Only (B)	Corporate, Executive & Purchasing Mgmt Sub-Total = 92,721		Engineering, Operations & Plant Mgmt Sub-Total = 155,803			Safety, Industrial, Hygiene, Environmental, Occupational, Health, Fire Protection, Other Functions & Functions not available	Other Mgmt and Professionals with Other Job Titles or Unknown Title Categories (F)	New Equipment Digest (A)	EHS Today (B)	Material Handling Management (C)		
Corporate & Executive Mgmt (A)	Purchasing and Sourcing Mgmt (B)	Engineering, R&D, Design & Technical Mgmt (C)	Plant Mgmt (D)	Operations, Production & Plant Mgmt (E)												
MANUFACTURING PROFESSIONALS																
Oil & Gas Extraction, Mining	1,754	0.5	1,629	125	491	100	471	-	622	-	70	1,754	-	-	-	-
Food, Beverage & Tobacco Manufacturing	18,061	5.3	16,682	1,379	4,753	378	2,163	1,693	4,103	4,532	439	9,030	4,532	4,499	4,499	1,298
Textile Mills & Apparel Manufacturing	5,584	1.6	5,127	457	1,423	141	715	587	1,057	1,535	126	2,751	1,535	1,895	1,895	-
Wood Product Manufacturing	5,459	1.6	5,066	393	1,006	321	843	-	1,326	1,895	68	3,564	1,895	3,564	3,564	-
Paper Manufacturing	13,092	3.8	12,049	1,043	2,955	273	1,734	680	3,190	3,927	333	7,003	3,927	3,927	2,162	1,959
Petroleum, Coal & Chemical Manufacturing	15,286	4.4	13,928	1,358	3,079	311	3,184	534	3,203	4,403	572	8,924	4,403	4,403	4,403	1,115
Plastics, Rubber & Non-Metallic Mineral Product Manufacturing	15,016	4.4	13,677	1,339	2,614	509	3,219	618	3,493	4,290	273	9,611	4,290	4,290	4,290	1,115
Sub-Total: Processing Industries	74,252	21.6	68,158	6,094	16,321	2,033	12,329	4,112	16,994	20,582	1,881	42,637	20,582	20,582	20,582	11,033
Primary Metal Manufacturing	19,384	5.6	17,613	1,771	3,168	666	4,729	553	3,952	5,677	639	12,700	5,677	5,677	1,007	1,959
Fabricated Metal Product Manufacturing	32,782	9.5	30,050	2,732	6,536	1,242	8,423	986	6,660	8,458	477	22,365	8,458	8,458	1,959	4,177
Machinery Manufacturing	35,442	10.3	32,916	2,526	8,736	1,147	12,864	863	6,048	5,033	751	26,232	5,033	5,033	4,177	740
Computer & Electronic Product Manufacturing	11,740	3.4	10,532	1,208	1,983	270	5,528	234	1,891	1,607	227	9,393	1,607	1,607	1,607	1,503
Electrical Equip, Appliance & Component Mfg	15,428	4.5	13,956	1,472	2,702	378	6,354	495	2,571	2,600	328	11,325	2,600	2,600	2,934	363
Transportation Equipment Manufacturing	20,556	6.0	18,989	1,567	4,481	603	7,173	586	3,914	3,243	556	14,379	3,243	3,243	2,934	363
Furniture & Related Product Manufacturing	3,387	1.0	3,131	256	711	166	748	155	883	655	69	2,369	655	655	655	363
Medical Equipment & Supplies	2,451	0.7	2,243	198	552	108	1,065	-	665	-	61	2,451	-	-	-	-
Miscellaneous Manufacturing (including Jewelry & Silverware, Sporting & Athletic Goods, Dolls, Toys & Games, Office Supplies, Signs, Musical Instruments)(Note 1)	46,416	13.6	42,872	3,544	10,614	1,592	12,030	1,955	9,411	9,215	1,599	28,863	9,215	9,215	8,338	21,021
Sub-Total: OEM Industries	187,586	54.6	172,302	15,284	39,483	6,172	58,914	5,827	35,995	36,488	4,707	130,077	36,488	36,488	32,054	32,054
Sub-Total: Manufacturing Industries	261,838	76.2	240,460	21,378	55,804	8,205	71,243	9,939	52,989	57,070	6,588	172,714	57,070	57,070	57,070	32,054
INDUSTRIAL and CONSTRUCTION PROFESSIONALS																
Construction	8,954	2.6	7,857	1,097	1,299	-	-	451	-	7,145	59	-	7,145	1,809	1,809	-
Agriculture, Forestry & Fishing	613	0.2	524	89	-	-	-	-	-	613	-	-	613	-	-	-
Mining	572	0.2	497	75	-	-	-	-	-	572	-	-	572	-	-	-
Utilities	1,253	0.4	1,008	245	-	-	-	-	-	1,253	-	-	1,253	-	-	-
Transportation and Warehousing Services	11,267	3.3	10,672	595	7,527	-	-	1,729	-	1,459	552	-	1,459	9,808	9,808	-
Sub-Total: Industrial and Construction Professionals	22,659	6.7	20,558	2,101	8,826	-	-	2,180	-	11,042	611	-	11,042	11,617	11,617	-
SERVICE INDUSTRY PROFESSIONALS																
Wholesale Trade/Distribution and Retail Trade	20,281	5.9	18,555	1,726	9,060	541	1,680	1,344	2,126	4,438	1,092	8,619	4,438	7,224	7,224	-
3rd Party Logistics Provider	2,082	0.6	1,960	122	1,480	-	-	381	-	-	221	-	-	2,082	2,082	-
System Integrator or Contractor	1,446	0.4	1,326	120	400	98	583	-	307	-	58	1,446	-	-	-	-
Finance, Insurance and Real Estate	542	0.2	406	136	-	-	-	-	-	542	-	-	542	-	-	-
Professional, Scientific & Technical Services	13,684	4.0	12,258	1,426	4,020	308	4,129	-	2,400	2,283	544	11,401	2,283	2,283	-	
Healthcare and Social Assistance	1,171	0.3	870	301	-	-	-	-	-	1,171	-	-	1,171	-	-	-
Information	369	0.1	300	69	-	-	-	-	-	369	-	-	369	-	-	-
Educational Services	721	0.2	528	193	-	-	-	-	-	721	-	-	721	-	-	-
Government/Public Administration	6,317	1.8	5,184	1,133	-	-	-	-	-	6,317	-	-	6,317	-	-	-
Sub-Total: Service Industry Professionals	46,613	13.5	41,387	5,226	14,960	947	6,392	1,725	4,833	15,841	1,915	21,466	15,841	9,306	9,306	-
Other Industries allied to the Field (including Engineering Services, Construction, Agriculture, Forestry, Mining, Utilities, Transportation & Warehousing, Information Management, Admin & Support Svcs, Educational Svcs and Public Administration)(Note 2)	12,704	3.7	11,609	1,095	3,613	366	3,429	728	2,345	1,881	342	8,820	1,881	2,003	2,003	-
Sub-Total: Non-Manufacturing Industries	81,976	23.9	73,554	8,422	27,399	1,313	9,821	4,633	7,178	28,764	2,868	30,286	28,764	22,926	22,926	-
Other Paid Circulation with no demographics	174	0.1	172	2	-	-	-	-	-	174	-	-	174	-	-	-
TOTAL QUALIFIED CIRCULATION	343,988	100.0	314,186	29,802	83,203	9,518	81,064	14,572	60,167	86,008	9,456	203,000	86,008	54,980	54,980	-
PERCENT	100.0		91.3	8.7	24.2	2.8	23.6	4.2	17.5	25.0	2.7	59.0	25.0	16.0	16.0	-

(A) Corporate & Executive Management include CEO, COO, CFO, CIO, Executive VP and General Manager, Treasurer, Secretary, Owner, VP and Director.
 (B) Purchasing and Sourcing Management include VPs and Directors of Purchasing & Sourcing, Buyers and Managers of Procurement.
 (C) Engineering, R&D, Design & Technical Management include VPs and Directors of Engineering, R&D and Information Technology/Systems, Plant Engineer, Design Engineer, Maintenance Engineer and Production Engineer.
 (D) Plant Management includes Operations, Production and Plant Management along with Superintendents, Maintenance & Materials Managers. It also includes Engineering, R&D, Design and Technical Management.
 (E) Operations, Production and Plant Management include VPs and Directors of Operations, Quality, Lean/Six Sigma, Production, Maintenance Managers, Plant Managers, Superintendents, Supervisors, Foremen, Master Mechanics, Chief Machinists and Safety Directors.
 (F) Other Management Professionals with Other Job Titles or Unknown Title Categories include Distribution, Warehousing, Logistics, Purchasing and Sourcing Management from Material Handling Management.

Note 1: Miscellaneous Manufacturing includes Medical Equipment & Supplies, Laboratory Apparatus & Furniture, Surgical & Medical Equipment, Dental Equipment & Supplies for EHS Today.
 Note 2: Responses for Construction and Transportation & Warehousing Services are tracked separately for EHS Today and Material Handling Management.
 Responses for Agriculture, Forestry, Mining, Utilities, Information, Educational Services and Government/Public Administration are tracked separately for EHS Today.

3a. Breakout of Qualified Circulation of Business and Industry
(Please Refer to Paragraph 3a for Complete Descriptions)

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
I. Processing Industries	74,252	21.6
II. Primary Metal Manufacturing	19,384	5.6
III. Fabricated Metal Product Manufacturing	32,782	9.5
IV. Machinery Manufacturing	35,442	10.3
V. Computer & Electronic Manufacturing	11,740	3.4
VI. Electrical Equip, Appliance & Component Mfg	15,428	4.5
VII. Transportation Equipment Manufacturing	20,556	6.0
VIII. Furniture & Related Product Manufacturing	3,387	1.0
IX. Medical Equipment & Supplies	2,451	0.7
X. Miscellaneous Manufacturing	46,416	13.6
XI. Industrial & Construction Professionals	22,659	6.7
XII. Service Industry Professionals	46,613	13.5
XIII. Other Industries Allied to the Field including Paid Subscribers with no demographics	12,878	3.7
TOTAL	343,988	100.0



3a. Breakout of Qualified Circulation by Publications
(Please Refer to Paragraph 3a for Complete Descriptions)

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
A. New Equipment Digest	203,000	59.0
B. EHS Today	86,008	25.0
C. Material Handling Management	54,980	16.0
TOTAL	343,988	100.0

