



# 2010 1st Quarter Editorial Update

EDITORIAL SUBJECT TO CHANGE WITHOUT NOTICE.

The IW editorial team is working on the following stories for the **1st quarter 2010**. If you have information or a case study that can help shape these articles, contact the IW editor listed at the bottom of the feature/department before the editorial date listed. Please remember to include your contact information. (NOTE: Do not submit finished articles for publication in the magazine. Editors will not be able to use everything received.)

To submit articles for publication on IndustryWeek.com, please send queries first to Adrienne Selko, IW eMedia Editor at [aselko@industryweek.com](mailto:aselko@industryweek.com).

## January Features

EDITORIAL CLOSE: 10/30/09

AD CLOSE: 11/30/09

AD MATERIALS DUE: 12/01/09

MAIL DATE: 12/16/09

### IW Best Plants

The IW Best Plants program recognizes 10 plants from across North America for their best practices in employee motivation, inventory management, quality and other key performance indicators. IW spotlights the 10 winners and their strategies for continuous improvement in this popular special series of articles. The IW Best Plants program is an institution in manufacturing, offering a benchmarking template for other companies to measure their performance against. This special feature also offers a preview of the 2010 IW Best Plants Conference, to be held April 19-21 in Cleveland.

*If you have an idea for this article, please contact Senior Editor Jill Jusko, [jjusko@industryweek.com](mailto:jjusko@industryweek.com).*

### 2010 Manufacturing Outlook

Sales and profits for many manufacturers plummeted in 2009 as the global economy suffered a historic downturn. IW takes the pulse of manufacturers for 2010, reporting on their market expectations, steps they are taking to control costs and develop new revenue opportunities, and what impact they expect on their businesses from the U.S. stimulus plan and recovering foreign markets.

*If you have an idea for this article, please contact Online Editor Adrienne Selko, [aselko@industryweek.com](mailto:aselko@industryweek.com).*

### Supply Chain Visibility

Supply chains are becoming increasingly global and complex. While extended supply chains often benefit manufacturers by reducing costs, they also introduce new difficulties in managing these relationships, including visibility into myriad supplier and distributor organizations. IW looks at the risks that poor supply chain visibility presents and developing technologies and strategies for improving visibility into the extended enterprise.

*If you have an idea for this article, please contact Senior Editor Josh Cable, [jcable@industryweek.com](mailto:jcable@industryweek.com).*

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*If you have an idea for an article, please contact Chief Editor Steve Minter, [sminter@industryweek.com](mailto:sminter@industryweek.com).*

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LEADERSHIP & STRATEGY:  
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## February Features

EDITORIAL CLOSE: 11/22/09

AD CLOSE: 12/22/09

AD MATERIALS DUE: 12/29/09

MAIL DATE: 01/18/10

### The Future of Energy: Compliance Challenges

At no time in history has more attention been focused globally on the challenges of creating, using and conserving energy. This feature kicks off a four-part series in IW looking at the evolving issues of energy and how they will affect every manufacturer. In our first installment, we examine the compliance issues arising from new concerns about energy production and consumption, and how leading manufacturers are preparing for the challenges and opportunities inherent in such regulatory proposals as cap and trade.

*If you have an idea for this article, please contact Associate Editor Peter Alpern, [palpern@industryweek.com](mailto:palpern@industryweek.com).*

### Measuring the Success of Lean

Most manufacturing firms in the U.S. claim some adherence to lean principles, but there are considerable differences in how organizations measure the success of their lean initiatives and the overall value of a lean culture. In this article, IW examines the tools and philosophies being used by leading organizations to measure lean and determine the return on investment.

*If you have an idea for this article, please contact Chief Editor Steve Minter, [sminter@industryweek.com](mailto:sminter@industryweek.com).*

### Making the Product Leap

Product development at most companies is an evolutionary process, but some companies have decided to move into entirely new product lines. IW looks at case studies where manufacturers have moved well beyond their comfort zones and entered entirely new businesses. We examine the reasons they took the plunge, the preparation involved and how the decisions are impacting their cultures and bottom lines.

*If you have an idea for this article, please contact Managing Editor Jonathan Katz, [jkatz@industryweek.com](mailto:jkatz@industryweek.com)*

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## March Features

EDITORIAL CLOSE: 12/28/09    AD CLOSE: 01/28/10    AD MATERIALS DUE: 02/01/10    MAIL DATE: 02/18/10

### **IW Manufacturing Salary Survey**

This special feature involves the entire IW community as active participants. Going beyond simply compensation, this article examines job satisfaction, workforce and workplace issues, managerial challenges and geographical comparisons. In addition, it addresses the leadership role that manufacturing professionals play in guiding the management and success of their companies.

*If you have an idea for this article, please contact Senior Editor Jill Jusko, [jjusko@industryweek.com](mailto:jjusko@industryweek.com).*

### **Building an Innovation Culture**

With high-volume production of commodity products moving offshore, U.S. manufacturers increasingly value innovation as a key element in their continuing success, if not survival. This article looks at the role of manufacturing leaders in developing and nurturing a culture of innovation, and shows how careful attention to this issue can pay off in increased workforce satisfaction and valuable product and service ideas.

*If you have an idea for this article, please contact Senior Editor Josh Cable, [jcable@industryweek.com](mailto:jcable@industryweek.com).*

### **Planning Your Plant Expansion**

Expanding a manufacturing facility is a challenge for even the best-prepared organization. This article will investigate the planning issues involved in an expansion such as workforce availability and training, energy costs, transportation, and incentives, and offer real-world advice in avoiding costly missteps.

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