



2010 INDUSTRYWEEK 2nd Quarter Editorial Update

The IW editorial team is working on the following stories for the **2nd quarter 2010**. If you have information or a case study that can help shape these articles, contact the IW editor listed at the bottom of the feature/department before the editorial date listed. Please remember to include your contact information. (NOTE: Do not submit finished articles for publication in the magazine. Editors will not be able to use everything received.)

To submit articles for publication on IndustryWeek.com, please send queries first to Adrienne Selko, IW eMedia Editor at aselko@industryweek.com.

April Features

EDITORIAL CLOSE: 01/22/10 AD CLOSE: 02/22/10 AD MATERIALS DUE: 02/24/10 MAIL DATE: 3/15/10

The Future of Energy: Energy Management

As the days of cheap energy drift into the rear-view mirror, many companies have had to rethink their strategy on how energy is managed. Some of that is helped by advances in new technology, such as software growing more sophisticated, controls more advanced and hardware more efficient. But companies are also changing their approach by auditing how their energy is used, incorporating automation upgrades, applying efficiencies to older facilities, and monitoring and maintaining those improvements. IW updates readers on the steps manufacturers are taking to make their energy consumption more efficient.

If you have an idea for this article, please contact Associate Editor Peter Alpern, palpern@industryweek.com

Training the Manufacturing Workforce

The needs of U.S. manufacturing are moving inevitably toward a higher-skilled, more technically savvy workforce. This evolution has huge ramifications for employers across multiple fronts, not the least of which is workforce training. This feature will examine the methods several companies have employed to retrain existing workforces or, in the case of a start-up operation, select and train an entirely new workforce.

If you have an idea for this article, please contact Senior Editor Jill Jusko, jjusko@industryweek.com.

Labor Policy Update

In recent decades, Republican and Democrat presidents have brought contrasting views on labor issues to the White House. A change in the political party occupying 1600 Pennsylvania Ave. usually has marked a change—sometimes subtle, sometimes dramatic—in the approach to labor issues such as worker safety and health, wages, worker rights and unions. IW takes a look at the labor policies, legislation and philosophies of the Obama administration so far, from the Employee Free Choice Act to the recent appointment of OSHA's new chief.

If you have an idea for this article, please contact Senior Editor Josh Cable, jcable@industryweek.com.

*Editorial content subject to change without notice,
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May Features

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The New Automotive Landscape

The past year has seen an epic upheaval in the U.S. automotive landscape as the federal government took control of General Motors and Chrysler, the industry unveiled a growing lineup of hybrid and electric vehicles, and auto companies from emerging economies began testing the waters in the U.S. market. We examine the impact of this massive change on auto manufacturers and their suppliers, and profile the new face of auto manufacturing in the United States.

If you have an idea for this article, please contact Chief Editor Steve Minter, sminter@industryweek.com

The Fine Art of Forecasting

Forecasting miscues can prove extremely costly for manufacturers and there are plenty of examples of how corporate projections failed to materialize. In this article, IW reports on organizations that are forecasting stars and the processes and philosophies they are using to chart the future with a high degree of clarity.

If you have an idea for this article, please contact Managing Editor Jonathan Katz, jkatz@industryweek.com.

New Models for Product Development

Tradition is fine, but there's more than one way to meet the challenge of new product development. And given the importance most manufacturers place on keeping the product pipeline filled with likely winners, it's imperative to stay abreast of new models to reach that goal. This feature will illuminate new product development methods finding a home among manufacturers, and how and why the models are being embraced.

If you have an idea for this article, please contact Senior Editor Jill Jusko, jjusko@industryweek.com.

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June Features

EDITORIAL CLOSE: 03/31/10 AD CLOSE: 04/29/10 AD MATERIALS DUE: 05/03/10 MAIL DATE: 05/20/10

The Future of Energy: Market Opportunities

Fueled by funding from the \$787 billion American Recovery and Reinvestment Act of 2009, renewable energy projects around the country are beginning to take off. IW takes a look at some of the opportunities in clean energy industries, including wind, solar and smart grid, how the market is being impacted by government funding and private enterprise, and whether manufacturers are witnessing a dynamic opportunity or merely a passing fad.

If you have an idea for this article, please contact Associate Editor Peter Alpern, palpern@industryweek.com.

IW Case Studies: Beating the Recession

The massive global recession caused immense harm to many U.S. manufacturers, but like all such broad economic phenomena, some companies thrived in this adverse environment. IW reports on the financial, technological and motivational steps these companies took to succeed when many others were failing.

If you have an idea for this article, please contact Senior Editor Josh Cable, jcable@industryweek.com.

The Technology Incubator

The Obama Administration has made the rebirth of manufacturing through the development of new technologies, such as improved batteries for electric cars, a national priority. We examine the role of technology incubators in helping scientists, engineers and entrepreneurs bring new and profitable technologies to market.

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