



2010 INDUSTRYWEEK 4th Quarter Editorial Update

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The IW editorial team is working on the following stories for the **4th quarter 2010**. If you have information or a case study that can help shape these articles, contact the IW editor listed at the bottom of the feature/department before the editorial date listed. Please remember to include your contact information. (NOTE: Do not submit finished articles for publication in the magazine. Editors will not be able to use everything received.)

To submit articles for publication on IndustryWeek.com, please send queries first to Adrienne Selko, IW eMedia Editor at aselko@industryweek.com.

October Features

EDITORIAL CLOSE: 07/30/10 AD CLOSE: 08/26/10 AD MATERIALS DUE: 08/30/10 MAIL DATE: 09/20/10

Advanced Manufacturing: Where is America Today?

With many low-cost manufacturing products outsourced to China, Vietnam and other developing nations, American manufacturers are finding that innovation and a focus on advanced manufacturing technologies are the keys to their success. But emerging economies aren't content to compete just for low-tech jobs and are also eyeing more sophisticated market opportunities. IW examines how American manufacturers are doing in the race to produce the most advanced products.

If you have an idea for these articles, please contact Managing Editor Jonathan Katz, jkatz@industryweek.com.

The Future of Energy: The New Nuclear Race

A nuclear renaissance is underway as the Obama Administration provides support for building the first nuclear reactors in the United States since the 1970s. We examine the resurgence of interest in nuclear power, the opportunities for U.S. manufacturers in this supply chain and the challenges that face this largely nascent industry.

If you have an idea for this article, please contact Associate Editor Peter Alpern, palpern@industryweek.com

Critical Manufacturing Election Issues

Climate, health care, trade, taxes, job creation and many other issues affecting manufacturers will be at the forefront of the national debate accompanying this November's elections. We examine the policy differences dividing the parties on many of these issues and offer insights into the underlying economic and technological concerns that are the backdrop to the coming barrage of 30-second ad spots.

If you have an idea for this article, please contact Senior Editor Jill Jusko, jjusko@industryweek.com

*Editorial content subject to change without notice,
If you have an idea for an article, please contact Chief Editor Steve Minter,
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November Features

EDITORIAL CLOSE: 08/30/10 AD CLOSE: 09/30/10 AD MATERIALS DUE: 10/04/10 MAIL DATE: 10/21/10

Setting Priorities in Software Spending

In the face of a still precarious recovery, manufacturers are cautiously loosening their purses for investments. Many are examining how new software packages or enhancements can help their companies operate more efficiently and effectively – and seeking assurances that these investments will provide as much ROI as possible. IndustryWeek talks to users, vendors and industry analysts about the hard choices involved in software purchases.

If you have an idea for this article, please contact Senior Editor Josh Cable, jcable@industryweek.com.

Plant Manager Priorities

Never have plant managers faced more pressures to operate facilities and manage people in a profitable, effective manner. We interview plant managers in a variety of manufacturing settings to find out about their responsibilities, how their jobs are changing and how they prepare for these new challenges.

If you have an idea for this article, please contact Chief Editor Steve Minter, sminter@industryweek.com.

Why Nanotechnology is Getting Big

Already a multi-billion dollar technology applied to everything from toothpaste to fighter planes, nanotechnology is involved in thousands of products today and holds the promise for truly revolutionary applications in future years. IW reports on some of the manufacturers capitalizing on the nanotechnology revolution today and how current research could unleash huge market opportunities.

If you have an idea for these articles, please contact Managing Editor Jonathan Katz, jkatz@industryweek.com.

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December Features

EDITORIAL CLOSE: 09/30/10 AD CLOSE: 10/28/10 AD MATERIALS DUE: 11/01/10 MAIL DATE: 11/18/10

SIGNATURE FRANCHISE: IW Manufacturing Hall of Fame

Each year, IndustryWeek recognizes a select group of outstanding leaders who have contributed significantly to their company's success as well as advanced the cause of the manufacturing industry itself. In this celebration of outstanding achievement, IW will honor those individuals who demonstrate extraordinary leadership in the pursuit of manufacturing excellence.

If you have an idea for this article, please contact Senior Editor Josh Cable, jcable@industryweek.com.

Communication in the Global Enterprise

What doesn't get communicated, doesn't get done – or at least not done well. That's the simple truth for many manufacturing companies today that operate with teams scattered around the globe. We look at the equipment, operating philosophies and management techniques that enable global enterprises to communicate quickly and effectively.

If you have an idea for this article, please contact Associate Editor Peter Alpern, palpern@industryweek.com

Moving Products to Market

It's a fact: Not all companies are created equal when it comes to taking new products, technologies and processes from the drawing board to commercialization. Opportunities to fail abound. This feature will examine strategies the best manufacturers pursue to assure that their great ideas launch into the marketplace with every chance to succeed.

If you have an idea for this article, please contact Senior Editor Jill Jusko, jjusko@industryweek.com

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2010 INDUSTRYWEEK Monthly Editorial Columns

If you have information or a case study that can help shape these columns, contact the IW editor listed at the bottom of the column/department before the editorial deadlines. Please remember to include your contact information. (NOTE: Do not submit finished articles for publication in the magazine. Editors will not be able to use everything received.)

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Monthly Columns

CONSIDER THIS

This monthly column offers business leaders, engineers, lawyers, government officials, consultants and others the opportunity to share their ideas, insights and opinions about topics of interest to manufacturers. These 600-to-700 word original columns can tackle topics from the highly technical to the whimsical.

If you have an idea for an article, please contact Chief Editor Steve Minter, sminter@industryweek.com.

IW 50 PROFILE

Each month, IW highlights a high-performing company in a different manufacturing sector based on the IW 50 Best Manufacturing Companies list compiled annually.

If you have an idea for an article, please contact Managing Editor Jonathan Katz, jkatz@industryweek.com.

ON THE RISE

Fast growing companies, successful startups and industry sectors experiencing rapid growth are the subject of this new monthly department. IW profiles the dynamic changes occurring in manufacturing as new and old companies fire up their innovation engines for growth and profitability.

If you have an idea for an article, please contact Chief Editor Steve Minter, sminter@industryweek.com.

EXECUTIVE VIEW

These C-suite interviews present manufacturing executive's insights and opinions on their company's operations and products, market challenges and opportunities, and other issues affecting their businesses or of special interest to them such as trade, climate, education or innovation.

If you have an idea for an article, please contact Senior Editor Josh Cable, jcable@industryweek.com.

THOUGHT LEADER

IW editors interview a leading expert from business, academia or government for their in-depth assessment of a major issue facing the manufacturing community such as tax policy, health care, sustainability, risk management or labor law.

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